



Nallamuthu Gounder Mahalingam College (Autonomous), Pollachi
Accredited by NAAC
An ISO 9001:2015 Certified Institution
Pollachi – 642001



PG DEPARTMENT OF COMMERCE (CA)

VALUE ADDED COURSE

‘BASICS OF GRAPHIC DESIGNING’

Academic Year: 2023 – 2024

Course Coordinator

Mr. A. Prakalathan
Assistant Professor
PG Department of Commerce (CA)
NGM College, Pollachi

Convener

Dr. P. Anitha
Associate Professor & Head
PG Department of Commerce (CA)
NGM College, Pollachi

COURSE OBJECTIVE

- ♣ To create and design documents for print or digital publication
- ♣ To provide the students the knowledge of techniques essential to build their career in desktop publishing

Batch: 2022 – 2024

Course Duration: 30 Hours

About the Course

Basics of Graphic Designing course deals with educating the students about the use of software for designing and creating varieties of documents.

PHOTOSHOP	PAGEMAKER
To create a design for Visiting Card	To make a page like book using PageMaker
To create a design for Invitation Card	To use any template using Microsoft Publisher
To create a design for Identity Card and to generate 'n' number of candidates	To create a Poster
To edit a Photo using Photoshop	To create a brochure
To create a design for Logo using Photoshop	To use template and edit anything quickly in CorelDraw
To creation a cover page design	
To creation a Advertisement Flex	

Evaluation Pattern: Programme one carries 25 Marks Programme two carries 25 Marks

Certification: The qualified students will be issued with certificate from the Institution duly approved by the Head of the Institution.