



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

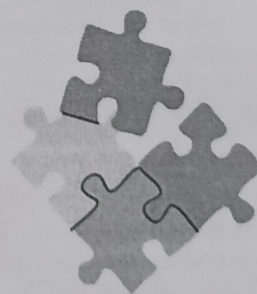
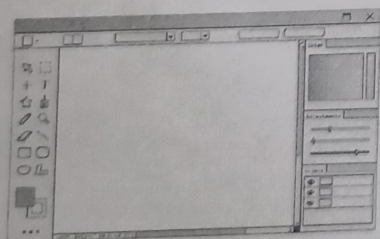
ORIENTATION PROGRAMME ON MSME - GRAPHIC DESIGN EXPERT

DEPARTMENT OF ENGLISH (AIDED)

Date: 26 February 2024

Venue: Vivekanandar Arangam

Time: 10:00 AM to 11:00 AM



PROGRAMME

INVOCATION

: Tamil Thai Vazhthu

WELCOME ADDRESS

**: Dr. S. Muthukumaravel
Associate Professor and Head
Department of English (Aided)
NGM College, Pollachi**

PRESIDENTIAL ADDRESS

**: Dr. R. Muthukumaran
Principal
NGM College, Pollachi**

ORIENTATION

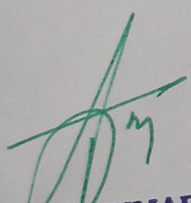
**Mr. Rajesh Kumar Palanisamy
Training Coordinator – CBE Zonal
MSME Technology Development Centre (CFTI)
Chennai.**

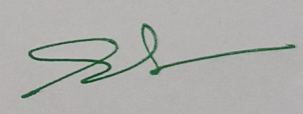
VALEDICTORY ADDRESS

**: Dr. Suja Mathew
Associate Professor
Department of English (Aided)
NGM College, Pollachi**

Days	Softwares	Topics
Day 1	Adobe Photoshop (Theory – 2 hrs. & Practical – 3 hrs.)	• Introduction • Getting Started • Applications of Photoshop • Workspace Overview • Productivity Tools and Techniques • Navigating & Working with Files • Resizing & Cropping Images • Working with Selections • Working with Layers • Masking Techniques • Photo Retouching • Color Correction Techniques • Filters & Effects • Save & Export Options • Printing • Automation
Day 2	Adobe Illustrator (Theory – 2 hrs. & Practical – 3 hrs.)	• Introduction • Getting Started • Applications of Illustrator • Workspace Overview • Productivity Tools and Techniques • Navigating & Working with Files • Working with Selections • Working with Layers • Masking Techniques • Filters & Effects • Save & Export Options • Printing • Automation
Day 3	CorelDraw (Theory – 2 hrs. & Practical – 3 hrs.)	• Introduction • Getting Started • User Interface Overview • Page Setup • Exploring the Menu Bar Items • Toolbars and options
		• Creating Objects • Working with Text • Layers and the Object Manager • Working with Objects • Working with Bitmaps • Printing

Day 4	Adobe InDesign (Theory – 2 hr. & Practical – 3 hrs.)	• Introduction • Applications of InDesign • Workspace Overview • Creating New Document • Working with Pages • Rulers, Measurements, and Guidelines • Setting Preferences • Save & Export Options • Tools Panel • Working with Text Frames, Text, Characters, and More • Working With Images
Day 5	Adobe InDesign (Practical – 1 hrs.)	• Creating and Working with Shapes • Working with Color, Tints, Gradients, and Mixed Inks • Working with Objects and Creating/Modifying Effects • Working with Layers, Objects, & Text • Tables • Master Pages • Preparing Document for Output/Printing & PDF Exports • Day 1-5 (Practical-Recap and Discussion)
Day 6	Day 1-5 (Practical-4 hrs.) Adobe Photoshop Adobe Illustrator CorelDraw Adobe InDesign (Practical – 5 hrs.)	• Project work


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PRINCIPAL
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