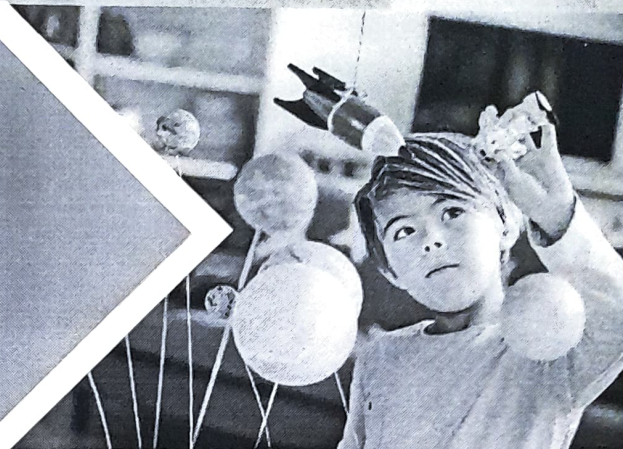




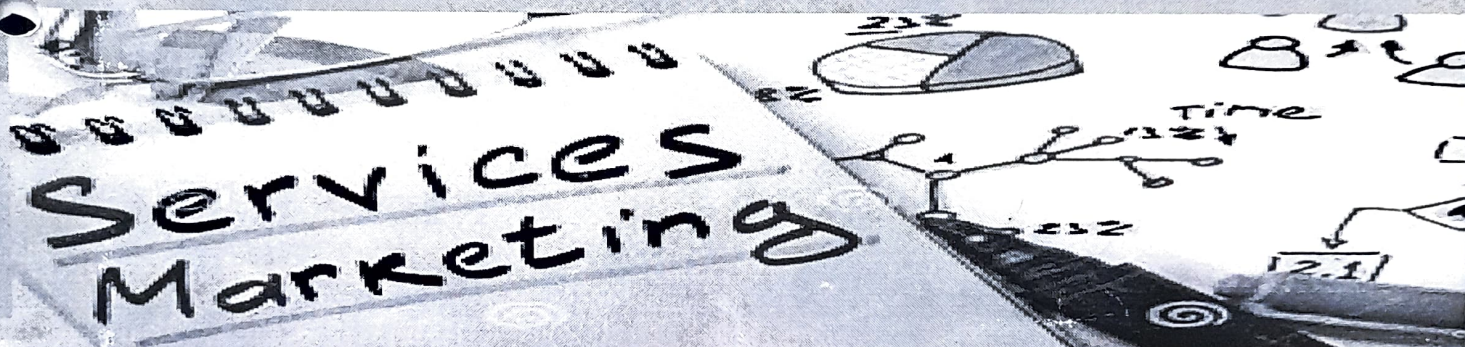
Nallamuthu Gounder
Mahalingam College, Pollachi



B.Com - Professional Accounting



VALUE ADDED COURSE - 2023 - 2024



Product

Price

Place

Promotion

people

**Physical
Evidence**

Process

MISSION

- To provide students with a basic knowledge of service marketing concepts
- To impart knowledge about practical application of concepts in service industries

VISION

- To Create a better Service Marketing Professionals

Career in Service Marketing

- Public Relation Manager
- Brand Manager
- Event Planner
- Digital Marketing Manager

For Admissions: Dr.S.B.Gayathri – 9842862347; Dr.N.Sumathi - 8973003967

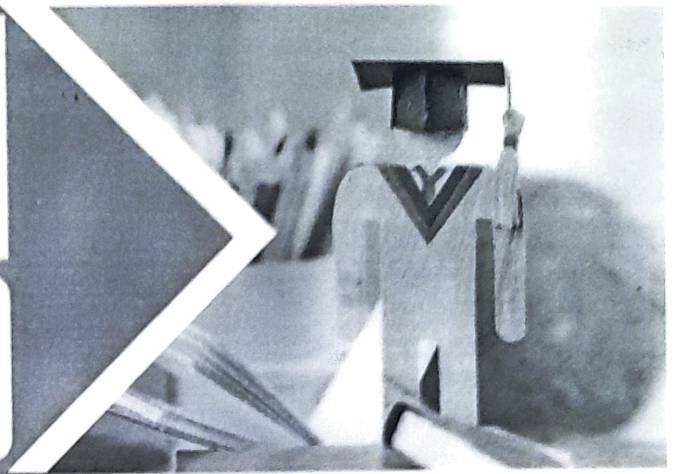


Ms.J.Madhubala - 9750797279



Nallamuthu Gounder
Mahalingam College, Pollachi

B.Com - Professional Accounting



VALUE ADDED COURSE - 2023 - 2024



AUDITING TECHNIQUES

Planning

Field Work

MISSION

- To gain working knowledge of Auditing procedures
- To apply Auditing Techniques and skills in reviewing financial statements

VISION

- To Create an Auditing Professionals

Career for Auditing Professionals

- Government.
- Finance and Insurance.
- Public Sector Undertaking (PSUs)
- Accounting, Tax Preparation
- Bookkeeping and Payroll Services
- Management Consultancy

For Admissions: Dr.S.B.Gayathri – 9842862347; Dr.N.Sumathi - 8973003967

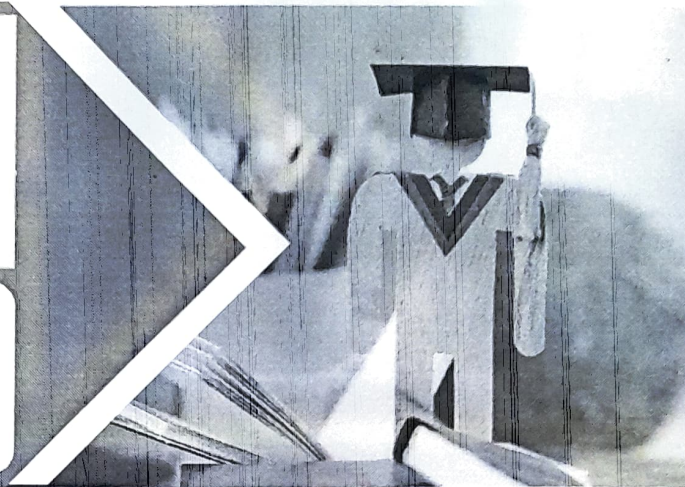


Ms.J.Madhubala– 9750797279

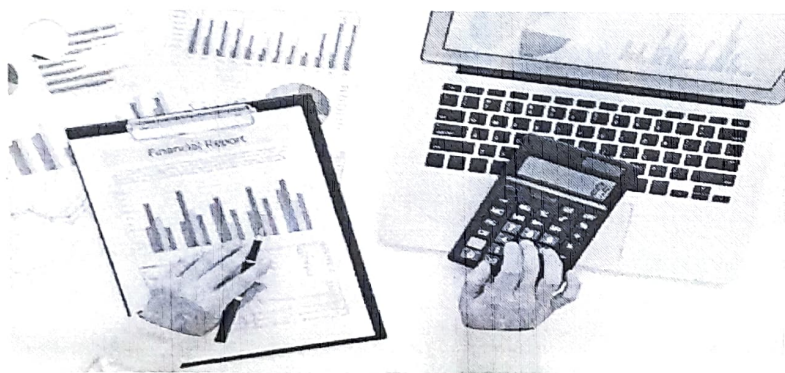


Nallamuthu Gounder
Mahalingam College, Pollachi

B.Com - Professional Accounting



VALUE ADDED COURSE - 2023 - 2024



Business System and Environment

MISSION

- To gain various business system and Environment

VISION

- To Create a Entrepreneur

Career for Business Environment

- Marketing
- Creativity
- Banking Opportunities
- Consultancy

For Admissions: Dr.S.B.Gayathri – 9842862347; Dr.N.Sumathi - 8973003967



Ms.J.Madhubala– 9750797279

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

Unit of NGM College Kalvi Kazhagam

Pollachi

EVENING COLLEGE ACCOUNT

E-Mail : ngm@ngmc.org

Receipt Voucher

No. : **691**

Dated : **26-Dec-2023**

Particulars	Amount
Account :	
Value Added Course Fees	16,800.00
Through :	
Cash in Hand	
On Account of :	
Being VAC fee Received from Dr SB Gayathri , Course Teacher B.com PA Course Title : Auditing Techniques	
Amount (in words) :	
Indian Rupees Sixteen Thousand Eight Hundred Only	
	₹ 16,800.00


Authorised Signatory

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

Unit of NGM College Kalvi Kazhagam

Pollachi

EVENING COLLEGE ACCOUNT

E-Mail : ngm@ngmc.org

Receipt Voucher

No. : 692

Dated : 26-Dec-2023

Particulars	Amount
Account :	
Value Added Course Fees	19,250.00
Through :	
Cash in Hand	
On Account of :	
Being VAC fee Received from Dr N Sumathi ,Course Teacher B.com PA Course Title : Service Marketing	
Amount (in words) :	
Indian Rupees Nineteen Thousand Two Hundred Fifty Only	
	₹ 19,250.00


Authorised Signatory

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
Unit of NGM College Kalvi Kazhagam
Pollachi
EVENING COLLEGE ACCOUNT
E-Mail : ngm@ngmc.org

Receipt Voucher

No. : **693**

Dated : **26-Dec-2023**

Particulars	Amount
Account : Value Added Course Fees	21,000.00
Through : Cash in Hand	
On Account of : Being VAC fee Received from Ms J Madhubala , Course Teacher B.com PA Course Title : Business System and Environment	
Amount (in words) : Indian Rupees Twenty One Thousand Only	
	₹ 21,000.00


Authorised Signatory