



Nallamuthu Gounder Mahalingam College
(An Autonomous College Affiliated to Bharathiar University)
Re-Accredited with 'A' Grade by NAAC
Pollachi – 642 001.



DEPARTMENT OF COMMERCE (E-COMMERCE)

VALUE ADDED COURSE

The Department of Commerce (E-Commerce) has decided to offer Value Added Course on "Recent technologies of web advertising for better marketing" for all UG Students. Those who are willing to join this course can enroll their names with the Course Co-ordinators Dr.M.V.Sathiyabama, Head, Department of Commerce (E-Commerce) on or before 20.12.2023.

- Timings : 4.15 p.m to 5.15 p.m
- Duration : 30 Hours
- Course Fee : Rs.350
- Venue : Room No A-301
- Registration : Room No A-328

Head of the Department

M.V. Sathiyabama
(Dr.M.V.Sathiyabama)

M. n. m. 18/12
Dean Academic

Dr. M.V. SATHIYABAMA,
M.Com., M.Phil., MBA., PGDCA., Ph.D.,
Head, Department of Commerce (E-Commerce)
N.G.M. College, POLLACHI - 642 001.