

Percentage of revision of social work
1.1.2 (B) Syllabus Revised the Academic Year – 2023-2024

PG Department of Social Work							
S.No	Course Code	Course Title	Change Details	% of Changes	Content Deleted	Content Updated	Reason for Change
1	23PSW103	Personality Development and Human Behaviour	The subject expert has suggested modifying the syllabus by removing Mild and Severe (23PSW103) in the Unit V.	10%	UNIT-V : Abnormal Psychology: Outline regarding Abnormal Psychology- Stress and conflict - Meaning, Causes and Effects- Types of conflict, Stress Management, Mental Illness –Types- Mild and Severe. Defense mechanism, <i>Role of SW in Promoting Mental Health</i>	UNIT-V : Abnormal Psychology: Outline regarding Abnormal Psychology- Stress and conflict - Meaning, Causes and Effects- Types of conflict, Stress Management, Mental Illness – Types.Defense mechanism, <i>Role of SW in Promoting Mental Health</i>	The course teacher has suggested bringing changes in Unit I by removing contents on recent trends in Personality Development and Human Behaviour
2	23PSW205-	Social Group Work	The subject expert has suggested modifying the syllabus by removing Use of Sociometry for Group work (23PSW205) in the Unit V.	10%	UNIT-V Social Group Work in various settings: Correctional, Hospital, Educational, Industries, Old age homes and Communities; Use of Sociometry for Group work; Skills of the Social Group Worker; Scope and Limitations of Group	UNIT-V: Social Group Work in various settings: Correctional, Hospital, Educational, Industries, Old age homes and Communities; Skills of the Social Group Worker; Scope and Limitations of Group Work in different fields of Social Work in India; Knowledge	The course teacher has presented that the students felt difficulty in learning the course titled Social Group Work hence few topics were removed and the units were scuffled. The unit V are clubbed and the syllabus was re-arranged including

					Work in different fields of Social Work in India; Knowledge and skills of a Group worker; Group worker as an Enabler, Guide, Facilitator and Therapist.	and skills of a Group worker; Group worker as an Enabler, Guide, Facilitator and Therapist.	new topics.
3.	23PSW2A1-	Labour Welfare and Labour Legislation	The subject expert has suggested modifying the syllabus by adding Introduction to New Labour Codes (23PSW2A1) and removing Code on Wages act 2019 unit IV.	15%	UNIT -1 & 3 Concept of labour – <u>Labour mobility and Labour market.</u> Introduction to New Labour Codes Wage: The concept, meaning of wage, factors of wage fixation, Theories of wages, Functions of wage boards –The Payment of Wages, Act 1936 – The Minimum Wages, Act 1948 – The Equal Remuneration, Act 1976 – Concept of bonus: The Payment of Bonus, Act 1965, Code on Wages act 2019.	UNIT -1 & 3 Wage: The concept, meaning of wage, factors of wage fixation, Theories of wages, Functions of wage boards –The Payment of Wages, Act 1936 – The Minimum Wages, Act 1948 – The Equal Remuneration, Act 1976 – Concept of bonus: The Payment of Bonus, Act 1965, Code on Wages act 2019.	
4.	23PSW309-	Corporate Social Responsibility	The subject expert has suggested modifying the syllabus by removing the unit III, and unit IV (23PSW309).New topics must introduced in unit	40%	Unit IV & V: Market: Concepts, Functions, Classification of market – Social Marketing:	Unit IV & V: Role of Social Work In CSR: Corporate Community Participation and Role and Skills of Social	

			III and unit		Definition, Nature and Scope - Social marketing challenges – Conceptual Frame Work of Social Marketing -Need for social marketing - problems of Social Marketing Social marketing strategies and applications: Social market segmentation - product strategies - marketing mix - pricing strategies - promotion strategies - <u>Role of Government and NGOs in social marketing.</u> Marketing tools: Types of advertising, merchandising, give a ways, competitions, promotions, website and text messaging - Media tools: Media invitations, photo-calls, press releases, TV opportunities , radio interviews - Promotional tools: Flyers, Posters, Invitations, Website, Newsletters, Magazines, Blogs,	Worker in CSR: Corporate, NGO, Government, Citizen, Need for Partnership, Need Assessment, Corporate Perspective on Building Successful Partnership, Tools and Techniques. Roles and Skills – Advocacy, Administration, Marketing, Mediating, Budgeting, Organizing, Documenting, Presenting, Public Speaking, Teaching, Supervising, Writing. Case Study: L&T,ACC,INFOSYS, Bharat petroleum CORPORATION LTD, Maruti Suzuki India Ltd. Hindustan Unilever Ltd, Reliance Industries Ltd, GAIL (India) Ltd	
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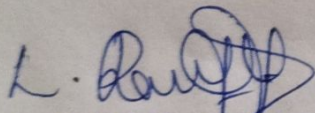
					Tweets, Specialist areas: Celebrity endorsement, Ministerial/Presidential visits, security-personal.		
4.	23PSW3A2-	Human Resource Management	The subject expert has suggested modifying the syllabus by removing the Personnel Management and Human Resource Management: Definition, Growth and, Difference between PM & HR unit I (23PSW3A2).New topics were introduced in unit I	10%	UNIT – II: Personnel Management and Human Resource Management: Definition, Growth and, Difference between PM & HR. Human Resource Management: Definition, Importance and Objectives. Evolution of HRM, Human Resource Manager- Roles, Responsibilities and Qualities. Challenges and Emerging Trends and HRM, Overview of Strategic Human Resource Management, Talent Management.	Human Resource Management: Definition, Importance and Objectives. Evolution of HRM, Human Resource Manager- Roles, Responsibilities and Qualities. Challenges and Emerging Trends and HRM, Overview of Strategic Human Resource Management, Talent Management.	
5.	23PSW3C3-	Tribal Community Development	The subject expert has suggested modifying the syllabus by introducing new topics in unit I and unit V (23PSW3C3)	5%		UNIT-I Tribes: Definition, concept, characteristics of the Tribal community; nomadic, semi-nomadic and de-	

					notified tribes; History of Indian Tribes and Tribes in Tamil Nadu; Regional distribution of Tribes and Nehru's Panchsheel Principles of tribes. Major Tribes of Western Ghats. UNIT-V Tribal areas, Application of social work methods in Tribal development, Problems in implementation of tribal development programs in India	
6.	23PSW4A4-	Human Resource Development	The subject expert has suggested modifying the syllabus by removing the ISO 9001, 14001, ISO/TS 16949, PCMM in the unit V (23PSW4A4).	15%	UNIT-V Quality management Systems: 5S, Six Sigma, Kaizen, TQM, TPM, QMS, Deming, ISO Systems, ISO Certification Schemes and ISO types: ISO 9001, 14001, ISO/TS 16949 – Quality assurance: McKinsey's 7s framework, HR outsourcing – <u>PCMM</u>.	
7.	23PSW4A5-.	Organizational	The subject expert has suggested modifying the	15%		Unit IV : Motivation: Theories, Process: Job

		Behaviour	syllabus by introducing new topics in unit IV (23PSW4A5)			Re-design, Job Enlargement, Job enrichment, Quality of Work Life, Work-Life Balance, goal setting – Leadership: Types and Theories of leadership –Leadership skills - Concept of Communication, <u>Communication Process, Effective communication.</u>	
8.	23PSW4C5-	Management of Non – Governmental Organizations	The subject expert has suggested modifying the syllabus by introducing new topics in unit I, II, IV, V (23PSW4C5)	25%		UNIT-I & UNIT-II Non – Government organization: Definition, Meaning, Objectives, Principles, Concept, Need, Classification, Structure, Functions, Philosophies, Significance, Strategies, and Role of NGOs; Historical Development of NGOs in India; Community based organization: Concept and Development. Types of Non-Profit Organization: Community based Organizations, Health Organizations, Educational	

						Institutions, INGO and Social Welfare Organizations – Non-Governmental Organizations: Formation of Societies, Trusts, And Non-Profit Companies Registration and Establishment of NPOs: Societies Registration Act, 1860, Indian Trust Act, 1882, Company's Act, 1956 (Sec. 25); Memorandum of Association and Articles of Association; Legal Status of NPO; Monitoring Mechanism adopted by Governments; FCR Act; NGO-Administration; Policy Making; Aims and Objectives of the Executive Committee, Office Bearers and Governing Body and Rights, Power and Duties.	
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						(Sec. 25); Memorandum of Association and Articles of Association; Legal Status of NPO; Monitoring Mechanism adopted by Governments; FCR Act; NGO- Administration; Policy Making; Aims and Objectives of the Executive Committee, Office Bearers and Governing Body and Rights, Power and Duties.	
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 Dr. L. RANJIT, M.S.W., Ph.D.,
 Assistant Professor & Head
 Department of Social Work
 NGM College, Pollachi,


 Dr. R. MUTHUKUMARAN,
 M.A., M.Phil., B.Ed., Ph.D.,
 PRINCIPAL
 N.G.M. College, Pollachi - 642 001
 Coimbatore District