

Percentage of Revision of Business Administration Syllabus under Regulation 2023-2024

DEPARTMENT OF BUSINESS ADMINISTRATION

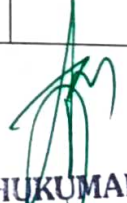
S.No	Course Code	Course Title	Change Details	% of Changes	Content Deleted	Content Updated	Reason for Change
1	23UBM101	CC - I : Principles of Business Management and Business Organization	-	-	-	-	-
2	23UBM102	CC - II : Business Communication	-	-	-	-	-
3	23UBM1A1	GE I - Allied - I : Mathematical Techniques - I	-	-	-	-	-
4	23UBM1A2	GE I - Allied - I : SPSS Practical	New Syllabus	100	-	-	CDC Opinion
5	23UBM203	CC - III : Organizational Behaviour	-	-	-	-	-
6	23UBM204	CC - IV : Financial Accounting	-	-	-	-	-
7	23UBM2A1	GE II - Allied - II : Business Economics	-	-	-	-	-
8	23UBM2A2	GE II - Allied - II : Macro Economics	New Syllabus	100%	-	-	CDC Opinion
9	23UBM2S1	SEC I : Naan Mudhalvan : Fundamentals of office automation	New Syllabus	100%	-	-	Govt Norms
10	23UEL2S2	SEC I : Naan Mudhalvan : Professional Skills	New Syllabus	100%	-	-	Govt Norms
11	23UBM305	CC - V : Financial Management	-	-	-	-	-
12	23UBM306	CC - VI : Marketing	-	-	-	-	-


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		Management					
13	23UBM307	CC - VII : Mercantile Law	-	-	-	-	-
14	23UBM3A1	GE III - Allied III : Mathematical Techniques - II	-	-	-	-	-
15	23UBM3A2	GE III - Allied III : Tally ERP.9- Practical	New Syllabus	100%	-	=	CDC Opinion
16	23UBM408	CC VIII : Human Resource Management	Title changes	100%			Subject Expert Opinion
17	23UBM409	CC- IX : Production and Materials Management	-	-	-	-	-
18	23UBM410	CC - X : Cost and Management Accounting	-	-	-	=	-
19	23UBM4A1	GE IV – Allied IV : Direct Taxation	-	-	-	-	-
20	23UBM4A2	GE IV – Allied IV : Indirect Taxation	New Syllabus	100%	-	-	CDC Opinion
21	23UBM4S1	SEC II : Naan Mudhalvan : Aptitude For Placement	New Syllabus	100%	-	-	Parent Universit y Opinion
22	23UBM4S2	SEC II : Naan Mudhalvan : Fundamentals of Insurance	New Syllabus	100%	-	-	Parent Universit y Opinion
23	23UBM511	CC – XI : Entrepreneurship & Project Management	-	-	-	-	-
24	23UBM512	CC - XII: Research Methods for Management	-	-	-		-
25	23UBM513	CC - XIII International Business and Export	-	-	-	-	-


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26	23UBM514	Core – XIV : LAB : Google Workspace (Practical)	-	-	-	-	-
27	23UBM5E1	DSE I : Industry 4.0	-	-	-	-	-
28	23UBM5E2	DSE I : Digital Marketing	-	-	=	-	-
29	23UBM5E3	DSE I : Financial Service	-	-	-	-	--
30	23UBM5S1	SEC III : Service Marketing	-	-	-	-	
31	23UBM5S2	SEC III : Concepts of Rural Marketing Management	-	-	-	-	
32	23UBM615	CC - XV : Investment and Portfolio Management	-	-	-	-	-
33	23UBM616	CC – XVI : Advertising and Sales Promotion	-	-	-	-	-
34	23UBM617	CC– XVII : Business Environment	-	-	-	-	-
35	23UBM618	CC– XVIII : Project Work and Viva - Voce	--	-	-	-	
36	23UBM6E4	DSE II : Internet & E-Commerce & Information Security – Theory	-	-	-	-	
37	23UBM6E5	DSE II : Excel Theory	New Syllabus	100%	-	-	SUBJECT T Expert Opinion
38	23UBM6E6	DSE II : Customer Relationship Management	New Syllabus	100%	-	-	SUBJECT T Expert Opinion
39	23UBM6E7	DSE III : HTML- Practical	-	-	=	=	-
40	23UBM6E8	DSE III :Excel - Practical	New Syllabus	100%	-	-	SUBJECT T Expert Opinion


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41	23UBM6E9	DSE III : Business Correspondence- Practical	-	-	-	-	-
42	23UBM6S1	SEC IV : Naan Mudhalvan : Mutual Fund Foundation	New Syllabus	100%	-	-	Universit y nomine Opinion
43	23UBM6S2	SEC IV : Naan Mudhalvan : Agri Business Management	New Syllabus	100%	-	-	Universit y nomine Opinion

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S.No	Course Code	Course Title	Change Details	% of Changes	Content Deleted	Content Updated	Reason for Change
1.	22 UBM 3A2	Tally ERP.9 Practical	New course Introduced	100	-	-	As per UGC norms optional has been introduced for the allied paper.
2.	22 UMB 3VA	VAC-I Banking Theory law & Practice	New course Introduced	100	-	-	Removed from iv semester and was introduced as vac
3	22 UBM 408	Core VIII Human Resources Management	Title changes from Personnel Management and Industrial Relations To Human Resource Management		-	-	University Nominee Opinion
4	22UBM 4A4	Management information system	Subject Removed	100	-	-	Subject Expert opinion
5	22UBM 4S1	SEC I Aptitude for placement	New course Introduced	100	-	-	Introduced for all the courses as per direction


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							from Parent University
6	22 UBM 4S2	SEC I Fundamentals of insurance					
7	22 UBM 4VA	VAC II Introduction to MSMES	New course introduced				Subject Expert Opinion
8	22UBM 515	Core XV Insurance Principles and Practices	Subject Removed	100	-	-	Academia Auditor Opinion
9	22 CFE 505	Fluency in English	Subject Removed	100	-	-	Suggested by CDC
10	22 GKL 501	General Knowledge	General awareness Title was changed as General knowledge		-	-	Suggested by CDC
11	22 UBM 5AL	ALC Self study – Stress Management	22 UBM 5VA Department specific value added course (Strategic Brand Management was removed instead Stress management was introduced	100	-	-	Academia Auditor Opinion
12	22 UBM 619	Consumer Behaviour	Subject removed	100	-	-	University Nominee Opinion
13	22 UBM 6E5	Visual Basic Theory	Subject Removed	100			Industrial Expert
14	22 UBM 6E5	Excel Theory	Subject Introduced	100	-	-	Industrial


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							Expert
15	22UBM 6E8	Visual Basic Practical	Subject Removed	100	-	=	Industrial Expert
16	22UBM 6E8	Excel Practical	Subject Introduced	100	-	-	Industrial Expert
17	22 UBM 6S1	SBE Logistics Management	Subject Removed	100	-	-	
18	22 UBM 6S2	SBE Agricultural Marketing Management	Subject Removed	100	-	-	
19	22 UBM 6S1	SEC Mutual fund foundation	Subject Introduced	100	-	-	Subject Expert
20	22 UBM 6S2	Agri Business Management	Subject Introduced	100	-	=	Subject Expert
21	22CFE 606	Fluency in English	Subject Removed	100	-	=	CDC
22	22UBM 6VA	VAC – New Business Strategy	Subject Removed	100	-	-	CDC
23	22UBM 6AL	ALC Event Management	Subject Introduced	100	-	-	CDC
24	21 UBM 6S1	SBE Logistics Management	Subject Removed	100	-	-	Subject Expert
25	21 UBM 6S2	SBE Agricultural Marketing Management	Subject Removed	100	-	-	Subject Expert
26	21 UBM 6S1	SEC Mutual fund foundation	Subject Introduced	100	-	-	Subject Expert
27	21 UBM 6S2	Agri Business Management	Subject Introduced	100	-	=	Subject Expert



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BoS / BBA 30.4 Suggestion given by BOS Members

The Members of the board had discussed on all the courses and had interaction among themselves. Since the syllabi of discussion are sent well in advance it was easy for them to come to conclusion. And they recommend to keep updated the syllabi according to the market / industry.



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