

PG AND RESEARCH DEPARTMENT OF COMMERCE

NAME LIST - PG

S.N O.	REGISTER NO.	NAME OF THE STUDENTS	NAME OF THE GUIDES
1.	22-PC-01	GOPI KRISHNAN .R	Dr.M.CHITHIRASELVAN
2.	22-PC-02	GOKULAKANNAN.M	Dr.M.CHITHIRASELVAN
3.	22-PC-03	GOWTHAM S	Dr.P.V.NANDHINI
4.	22-PC-04	PRAKADEESH.S	Ms.M.KESAVY
5.	22-PC-05	RAGAVAN .K	Dr.R.MANIKANDAN
6.	22-PC-06	ANJALI.T	Dr.S.SHANMUGAPRIYA
7.	22-PC-07	ARCHANA VAISHNAVI N.	Dr.P.BRUNTHA
8.	22-PC-08	DEVADHARSHINI J	Dr.G.GNANASELVI
9.	22-PC-09	DIVYA K	Dr.R.MANIKANDAN
10.	22-PC-10	DURGA DEVI.S	Ms.M.KESAVY
11.	22-PC-11	HARIPRIYA.M	Dr.G.GNANASELVI
12.	22-PC-12	HEMALATHA.V	Dr.G.GNANASELVI
13.	22-PC-13	KALAIIVANI.S	Ms.M.KESAVY
14.	22-PC-14	KARISHMA.S	Dr.G.GNANASELVI
15.	22-PC-15	KARTHIKA.R	Dr.M.CHITHIRASELVAN
16.	22-PC-16	KARTHIKEYEANI. S	Dr.P.V.NANDHINI
17.	22-PC-17	KAVIYA.R	Dr.P.V.NANDHINI
18.	22-PC-18	KEERTHANA.M	Ms.P.KARTHIKA
19.	22-PC-19	MAHESHWARI.S	Ms.M.KESAVY
20.	22-PC-20	MEENA S	Ms.P.KARTHIKA
21.	22-PC-21	MUTHULAKSHMI M	Dr.R.MANIKANDAN
22.	22-PC-22	NALINA.S	Dr.R.MANIKANDAN
23.	22-PC-23	PANDEESWARI.K	Dr.S.SHANMUGAPRIYA
24.	22-PC-24	PRAVEENA.G	Dr.P.V.NANDHINI
25.	22-PC-25	PREMALATHA .A	Ms.P.KARTHIKA
26.	22-PC-26	PRIYA DHARSHINI S	Dr.P.BRUNTHA
27.	22-PC-27	PRIYADARSHINI.K	Dr.S.SHANMUGAPRIYA
28.	22-PC-28	PRIYANKA.A	Dr.R.MANIKANDAN
29.	22-PC-29	RAASI T	Ms.M.KESAVY
30.	22-PC-30	RAGAVI T	Dr.M.CHITHIRASELVAN
31.	22-PC-31	SARANYA. K	Dr.P.V.NANDHINI
32.	22-PC-32	SATHEESWARIM	Dr.G.GNANASELVI
33.	22-PC-33	SATHIYA PRIYA.B	Dr.P.BRUNTHA
34.	22-PC-34	SELVA SIVA VARSHINI.S	Ms.P.KARTHIKA
35.	22-PC-35	SHOBIKA.M	Dr.P.BRUNTHA
36.	22-PC-36	SHRUTHI.K	Dr.M.CHITHIRASELVAN
37.	22-PC-37	SNEGA RC	Dr.S.SHANMUGAPRIYA
38.	22-PC-39	SUVETHA. S	Ms.P.KARTHIKA

Dr. P. Bruntha

Dr. P. BRUNTHA, M.Com., M.Phil., Ph.D., MBA (HR)

Associate Professor & Head

PG and Research Department of Commerce

NGM College, Pollachi - 642 001.

HOD

Dr. R. Muthukumar

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL

NGM College, Pollachi - 642 001
Coimbatore District

**ANALYZING REVENUE TRENDS AND FORECASTING ECONOMIC
PERFORMANCE: A COMPARATIVE STUDY OF POLLACHI AND PALAKKAD
RAILWAY STATIONS**

A Dissertation submitted to Bharathiar University

In partial fulfillment of the requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by
R. GOPI KRISHNAN

(22-PC-01)

Under the Guidance of

DR.M.CHITHIRAI SELVAN M.Com.,MBA.,M.Phil.,PGDCA.,Ph.D.,NET.,

Assistant professor

Post Graduate and Research Department of Commerce



POST-GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE NALLAMUTHU

GOUNDER MAHALINGAM COLLEGE (Autonomous)

Affiliated to Bharathiar University, Coimbatore

Reaccredited by NAAC: An ISO 9001:2015 Certified Institution

Pollachi-642001

MAY-2024

204

EXPLORING PASSENGER AWARENESS AND PREFERENCES AT POLLACHI RAILWAY STATION

A Dissertation submitted to Bharathiar University. In partial fulfillment of the
requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by

R.KARTHIKA

(Reg. No. 22-PC-15)

Under the guidance of

Dr. M.CHITHIRAI SELVAN, *M.Com, M.Phil, Ph.d, NET*

Assistant professor

Post-Graduate and Research Department of Commerce



POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

(An Autonomous Institution affiliated to Bharathiar University)

Re-Accredited by NAAC

An ISO 9001:2015 Certified Institution

POLLACHI-642 001

MAY 2024

AWARENESS ABOUT ENTERPRENEURIAL SKILLS AMONG COLLEGE GIRLS

A Project report submitted to PG & Research Department of Commerce
in partial fulfillment of the requirements for the award of the Degree of
MASTER OF COMMERCE

Submitted by
M. GOKULAKANNAN
(Reg. No. 22-PC-02)

Under the guidance of
Dr. M. Chithirai Selvan

M.Com., M.Com (CA)., M.Phil., Ph.D., M.B.A., M.I.M., PGDCA.
PG & Research Department of Commerce



**POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE
NALLAMUTHU GOUNDER MAHALINGAM COLLEGE**

(An Autonomous Institution affiliated to Bharathiar University, Coimbatore)

(Re-Accredited with "A" Grade by NAAC)

(An ISO 9001:2008 Certified Institution)

Pollachi – 642 001

May 2024

A STUDY ON PROBLEMS FACED BY RAILWAY PASSENGERS AT POLLACHI RAILWAY STATION

A Dissertation submitted to Bharathiar University. In partial fulfillment of the
requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by

T. RAGAVI

(Reg. No. 22-PC-30)

Under the guidance of

Dr.M.CHITHIRAI SELVAN M.com.,M.Phil.,Ph.D.,NET.

Assistant professor

Post-Graduate and Research Department of Commerce



POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

(An Autonomous Institution affiliated to Bharathiyar University)

Re-Accredited by NAAC

An ISO 9001:2015 Certified Institution

POLLACHI-642 001

**A STUDY ON PASSENGERS SATISFACTION ON THE
SERVICES OFFERED BY POLLACHI RAILWAY STATION**

A Dissertation submitted to Bharathiar University. In partial fulfillment of the
requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by

K.SHRUTHI

(Reg. No. 22-PC-36)

Under the guidance of

Dr. M. CHITHIRAI SELVAN

M. com., M. Phil., Ph.D., NET.

ASSISTANT PROFESSOR

Post-Graduate and Research Department of Commerce



POSTGRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

(An Autonomous Institution affiliated to Bharathiyar University)

Re-Accredited by NAAC

An ISO 9001:2015 Certified Institution

POLLACHI-642 001

MAY- 2024

**CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO
FITNESS CENTRES IN POLLACHI**

A dissertation submitted to Bharathiar University
In partial fulfillment of the requirements for the Award of the
MASTER DEGREE IN COMMERCE

Submitted by

PRIYA DHARSHINI S

(Reg. No. 22-PC-26)

Under the guidance of

Dr. P. BRUNTHA, M.Com., M. Phil., MBA., Ph.D.,
ASSOCIATE PROFESSOR AND HEAD OF THE DEPARTMENT
Post Graduate and Research Department of Commerce



**POST-GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE
NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)**

Affiliated to Bharathiar University, Coimbatore

Reaccredited by NAAC: An ISO 9001:2015 Certified Institution

POLLACHI – 642 001

MAY - 2024

IMPACT OF COVID 19 ON LIFESTYLE RELATED BEHAVIOURS

A dissertation submitted to Bharathiar University
In partial fulfilment of the requirements for the Award of the
MASTER DEGREE IN COMMERCE

Submitted by
B. SATHIYA PRIYA
(Reg.No. 22-PC-33)

Under the guidance of
Dr. P. BRUNTHA, M.Com., M.Phil., MBA., Ph.D.,
Associate Professor and head of the department
Post Graduate and Research Department of Commerce



POST-GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE
NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)

Affiliated to Bharathiyar University, Coimbatore
Reaccredited by NAAC An ISO 9001:2015 Certified Institution

POLLACHI – 642 001

MAY - 2024

**A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION OF
MARUTHI SMALL CARS**

A Dissertation submitted to Bharathiar University.
In partial fulfillment of the requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by

M. SHOBICA
(Reg. No. 22-PC-35)

Under the guidance of

Dr. P.BRUNTHA, M.Com., M.B.A., M.Phil., Ph.D

Associate Professor

Post-Graduate and Research Department of Commerce



**POST-GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE
NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)**

Affiliated to Bharathiar University, Coimbatore

Reaccredited by NAAC: An ISO 9001:2015 Certified Institution

POLLACHI – 642001

MAY 2024

**INSTAGRAM INFLUENCERS IMPACT : ANALYSING CONSUMER PERCEPTION
AND THEIR PURCHASING BEHAVIOUR**

A Dissertation submitted to Bharathiar University
In partial fulfillment of the requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by
R.C. SNEGA
(Reg. No. 22-PC-37)

Under the Guidance of
Dr. S. SHANMUGAPRIYA., M.com., M.Phil., PGDCA., MBA., Ph.D
Associate professor
Post Graduate and Research Department of Commerce



**POST – GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE
NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)**

Affiliated to Bharathiar University, Coimbatore
Reaccredited by NAAC: An ISO 9001: 2015 Certified Institution
Pollachi – 642 001

MAY 2024

ATTITUDE OF COLLEGE STUDENTS TOWARDS ONLINE SHOPPING

A Dissertation submitted to Bharathiar University.

In partial fulfillment of the requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by

T. ANJALI

(Reg. No. 22-PC-06)

Under the guidance of

Dr. S. SHANMUGAPRIYA., M.com., M.Phil., PGDCA., MBA., Ph.D.

Associate professor

Post-Graduate and Research Department of Commerce



POST - GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)

Affiliated to Bharathiar University, Coimbatore

Re-Accredited by NAAC: An ISO 9001: 2015 Certified Institution

POLLACHI-642 001

MAY 2024

236

MOBILE GAME ADDICTION

A Dissertation submitted to Bharathiar University. In partial fulfillment of the requirements for
the award of the

MASTER DEGREE IN COMMERCE

Submitted by

K.PRIYADHARSHINI

(Reg. No. 22-PC-27)

Under the guidance of

Dr.S.SHANMUGAPRIYA.,M.com.,M.Phil.,PGDCA.,MBA.,Phd

Associate professor

Post-Graduate and Research Department of Commerce



POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

(An Autonomous Institution affiliated to Bharathiar University)

Re-Accredited by NAAC

An ISO 9001:2015 Certified Institution

POLLACHI-642 001

MAY 2024

A STUDY ON PASSENGERS SATISFACTION ABOUT PUBLIC BUS TRANSPORTS

*A Dissertation submitted to Bharathiar University
In partial fulfillment of the requirements for the award of the*

MASTER DEGREE IN COMMERCE

Submitted by
K.PANDEESWAR1
(Reg. No. 22-PC-23)

Under the Guidance of
Dr. S. SHANMUGAPRIYA., M.com., M.Phil., PGDCA., MBA., Phd
Associate professor
Post Graduate and Research Department of Commerce



POST - GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE
NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)

Affiliated to Bharathiar University, Coimbatore
Reaccredited by NAAC: An ISO 9001: 2015 Certified Institution

Pollachi - 642 001

MAY 2024

IMPACT OF TALENT MANAGEMENT AMONG SCHOOL TEACHERS
A Dissertation submitted to Post Graduate and Research Department of commerce

Nallamuthu Gounder Mahalingam College, Pollachi (Autonomous)

Affiliated to the Bharathiar University

In partial fulfilment of the requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by

A. PRIYANKA

(Reg. No 22-PC-28)

Under the Guidance of

Dr. R. Manikandan, M.com., M.Phil., B.Ed., Ph.D.

Associate professor

Post Graduate and Research Department of Commerce



POST – GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)

Affiliated to Bharathiar University, Coimbatore

Reaccredited by NAAC: An ISO 9001: 2015 Certified Institution

Pollachi – 642 001

May-2024

CONSUMER AWARENESS AND PREFERENCE TOWARDS COLD PRESSED OIL

A Dissertation submitted to Bharathiar University. In partial fulfillment of the
requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by

M.SATHEESWARI

(Reg. No. 22-PC-32)

Under the guidance of

Dr.G.GNANASELVI M.Com.,M.B.A.,PGDCA.,Ph.D

Assistant Professor

Post-Graduate and Research Department of Commerce



POST-GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)

Affiliated to Bharathiar University, Coimbatore

Reaccredited by NAAC: An ISO 9001:2015 Certified Institution

POLLACHI – 642001

MAY 2024

FINANCIAL STABILITY OF DAILY EARNERS

A Dissertation submitted to Bharathiar University. In partial fulfillment of the
requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by

M.HARIPRIYA

(Reg. No. 22-PC-11)

Under the guidance of

Dr.G. GNANASELVI M.Com., M.B.A., PGDCA., Ph.D

Assistant Professor

Post-Graduate and Research Department of Commerce



POST-GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)

Affiliated to Bharathiar University, Coimbatore

Reaccredited by NAAC: An ISO 9001:2015 Certified Institution

POLLACHI - 642 001

MAY 2024

CONSUMER PREFERENCE TOWARDS COFFEE

A Dissertation submitted to Bharathiar University

In partial fulfillment of the requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by

V.HEMALATHA

(Reg. No 22-PC-12)

Under the Guidance of

DR.G.GNANASELVI., M.Com.,M.B.A.,PGDCA.,Ph.D

Assistant professor

Post Graduate and Research Department of Commerce



POST – GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)

Affiliated to Bharathiar University, Coimbatore

Reaccredited by NAAC: An ISO 9001: 2015 Certified Institution

Pollachi – 642 001

MAY 2024

WOMEN PERCEPTION AND SATISFACTION TOWARDS PINKY LIFESTYLE

A Dissertation submitted to Bharathiar University. In partial fulfillment of the
requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by

S. KARISHMA

(Reg. No. 22-PC-14)

Under the guidance of

Dr.G. GNANASELVI *M.Com., M.B.A., PGDCA., Ph.D*

Assistant Professor

Post-Graduate and Research Department of Commerce



POST-GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)

Affiliated to Bharathiar University, Coimbatore

Reaccredited by NAAC: An ISO 9001:2015 Certified Institution

POLLACHI – 642001

MAY 2024

FINANCIAL STABILITY AND SELF CONFIDENCE OF BABY BOOMERS

A Dissertation submitted to Bharathiar University. In partial fulfillment of the
requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by

S. SUVETHA

(Reg. No.22 -PC-39)

Under the guidance of

P. KARTHIKA, M.Com, M.Phil,

Assistant Professor

Post-Graduate and Research Department of Commerce



POST-GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)

Affiliated to Bharathiar University, Coimbatore

Reaccredited by NAAC: An ISO 9001:2015 Certified Institution

POLLACHI – 642001

MAY 2024

SUBJECTIVE WELLBEING OF SANITARY WORKERS

A Dissertation submitted to Bharathiar University in partial fulfillment of the
requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by

S.MEENA

(Reg. No. 22-PC-20)

Under the guidance of

P.KARTHIKA M.Com.,M.Phil.,

Assistant Professor

Post-Graduate and Research Department of Commerce



POST-GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)

Affiliated to Bharathiar University, Coimbatore

Reaccredited by NAAC: An ISO 9001:2015 Certified Institution

POLLACHI - 642 001

MAY 2024

PARENTS PERCEPTION ON IMPACT OF MOBILE USAGE BEHAVIOR OF CHILDREN

A Dissertation submitted to Bharathiar University in partial fulfillment of the
requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by

S.SELVA SIVA VARSHINI

(Reg. No. 22-PC-34)

Under the guidance of

P.KARTHIKA M.Com.,M.Phil.,

Assistant Professor

Post-Graduate and Research Department of Commerce



POST-GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)

Affiliated to Bharathiar University, Coimbatore

Reaccredited by NAAC: An ISO 9001:2015 Certified Institution

POLLACHI - 642 001

MAY 2024

PSYCHOLOGICAL EMPOWERMENT OF ACADEMICIANS

A Dissertation submitted to Bharathiar University. In partial fulfillment of the
requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by

M.KEERTHANA

(Reg. No. 22-PC-18)

Under the guidance of

P.KARTHIKA.,M.Com.,M.Phil.,

Assistant professor

Post-Graduate and Research Department of Commerce



POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

(An Autonomous Institution affiliated to Bharathiar University)

Re-Accredited by NAAC

An ISO 9001:2015 Certified Institution

POLLACHI-642 001

IMPACT OF MIGRANT WORKERS IN COIR INDUSTRY

A dissertation submitted to Bharathiyar University
In partial fulfilment of the requirements for the Award of the
MASTER DEGREE IN COMMERCE

Submitted by
K. SARANYA
(Reg.No. 22-pc-31)

Under the guidance of
Dr. P. V. NANDHINI, M.Com., M.Phil., Ph.D., NET
Associate Professor
Post Graduate and Research Department of Commerce



POST-GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE
NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)

Affiliated to Bharathiyar University, Coimbatore
Reaccredited by NAAC An ISO 9001:2015 Certified Institution
POLLACHI – 642 001

MAY - 2024

CHALLENGES FOR WOMEN ENTREPRENEURS IN FOOD INDUSTRY

A Dissertation submitted to Bharathiar University
In partial fulfillment of the requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by

R.KAVIYA

(Reg. No. 22-PC-17)

Under the guidance of

Dr.P.V. NANDHINI, M.Com., M.Phil., Ph.D., NET

Assistant Professor

Post-Graduate and Research Department of Commerce



POST-GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)

Affiliated to Bharathiar University, Coimbatore

Reaccredited by NAAC: An ISO 9001:2015 Certified Institution

POLLACHI – 642 001

MAY 2024

ACADEMIC PERFORMANCE OF SCHOOL STUDENTS

A Dissertation submitted to Bharathiyar University
In partial fulfilment of the requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by

G. PRAVEENA
(Reg. No. 22-PC-24)

Under the guidance of

Dr. P.V. NANDHINI, *M.Com., M.Phil., Ph.D., NET*

Assistant Professor

Post-Graduate and Research Department of Commerce



POST-GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)

Affiliated to Bharathiyar University, Coimbatore

Reaccredited by NAAC: An ISO 9001:2015 Certified Institution

POLLACHI – 642 001

MAY 2024

WOMEN PERCEPTION AND SATISFACTION TOWARDS ELECTRIC SCOOTER

A Dissertation submitted to Bharathiar University. In partial fulfillment of the
requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by

S. KARTHIKEYEANI

(Reg. No. 22-PC-16)

Under the guidance of

Dr.P.V. NANDHINI, M.Com., M.Phil., Ph.D., NET

Assistant Professor

Post-Graduate and Research Department of Commerce



POST-GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)

Affiliated to Bharathiar University, Coimbatore

Reaccredited by NAAC: An ISO 9001:2015 Certified Institution

POLLACHI – 642001

MAY 2024

WORK LIFE BALANCE OF PRIVATE BANK EMPLOYEES

A Dissertation submitted to Bharathiar University. In partial fulfillment of the
requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by

S. GOWTHAM

(Reg. No. 22-PC-03)

Under the guidance of

Dr.P.V. NANDHINI, *M.Com., M.Phil., Ph.D., NET*

Assistant Professor

Post-Graduate and Research Department of Commerce



POST-GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)

Affiliated to Bharathiar University, Coimbatore

Reaccredited by NAAC: An ISO 9001:2015 Certified Institution

POLLACHI – 642001

MAY 2024

CONSUMER AWARENESS TOWARDS ORGANIC FOOD PRODUCT

A Dissertation submitted to Bharathiar University. In partial fulfillment of the
requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by

S. Prakadeesh

(Reg. No.22 -PC-04)

Under the guidance of

Ms. KESAVY, M.COM (CA), M.Phil.,

Assistant Professor

Post-Graduate and Research Department of Commerce



POST-GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)

Affiliated to Bharathiar University, Coimbatore

Reaccredited by NAAC: An ISO 9001:2015 Certified Institution

POLLACHI – 642001

MAY-2024

**A STUDY ON JOB SATISFACTION OF NURSES WORKING IN PRIVATE AND
PUBLIC HOSPITALS**

A Dissertation submitted to Bharathiar University

In partial fulfillment of the requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by

S. KALAIVANI

(Reg. No 22-PC-13)

Under the Guidance of

MS. M. KESAVY, M.com (CA), M.Phil.,

Assistant professor

Post Graduate and Research Department of Commerce



POST – GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)

Affiliated to Bharathiar University, Coimbatore

Reaccredited by NAAC: An ISO 9001: 2015 Certified Institution

Pollachi – 642 001

MAY 2024

**EXAMINING FINANCIAL WEALTH OF SELECT COMPANIES FROM RECYCLING
INDUSTRIES IN INDIA**

A Dissertation submitted to Bharathiar University

In partial fulfillment of the requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by

N ARCHANA VAISHNAVI

(Reg. No 22-PC-07)

Under the Guidance of

Dr. P. BRUNTHA, M.Com., M.Phil., MBA., Ph.D.,

Associate Professor and Head of the department

Post Graduate and Research Department of Commerce



POST – GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)

Affiliated to Bharathiar University, Coimbatore

Reaccredited by NAAC: An ISO 9001: 2015 Certified Institution

Pollachi – 642 001

MAY 2024

THE ROLE OF FEMALE ENTREPRENEUR IN A CHANGING SOCIETY

A Dissertation submitted to Bharathiar University

In partial fulfillment of the requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by

S. NALINA

(Reg. No 22-PC-22)

Under the Guidance of

Dr. R. Manikandan, M.com., M.phil., B.Ed., Ph.D

Associate professor

Post Graduate and Research Department of Commerce



POST – GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)

Affiliated to Bharathiar University, Coimbatore

Reaccredited by NAAC: An ISO 9001: 2015 Certified Institution

Pollachi – 642 001

May - 2024

**SAVINGS, SPENDING AND INVESTMENT PATTERN OF PART-TIME JOB GOING
COLLEGE STUDENTS**

A Dissertation submitted to Post Graduate and Research Department of commerce

Nallamuthu Gounder Mahalingam College, Pollachi (Autonomous)

Affiliated to the Bharathiar University

In partial fulfillment of the requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by

M. MUTHULAKSHMI

(Reg. No. 22-PC-21)

Under the Guidance of

Dr. R. MANIKANDAN, M.com, M.phil. B.Ed., Ph.D

Associate professor

Post Graduate and Research Department of Commerce



POST – GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)

Affiliated to Bharathiar University, Coimbatore

Reaccredited by NAAC: An ISO 9001: 2015 Certified Institution

Pollachi – 642 001

May- 2024

EMOTIONAL INTELLIGENCE AMONG SELF FINANCE COLLEGE TEACHERS

A Dissertation submitted to Post Graduate and Research Department of commerce

Nallamuthu Gounder Mahalingam College, Pollachi (Autonomous)

Affiliated to Bharathiar University

In partial fulfillment of the requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by

K. DIVYA

(Reg. No 22-PC-09)

Under the Guidance of

Dr. R. MANIKANDAN, M.com., M.phil., B.Ed., Ph.D

Associate professor

Post Graduate and Research Department of Commerce



POST – GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)

Affiliated to Bharathiar University, Coimbatore

Reaccredited by NAAC: An ISO 9001: 2015 Certified Institution

Pollachi – 642 001

May - 2024

CREDIT CARD HOLDERS SATISFACTION

A Dissertation submitted to Bharathiar University
In partial fulfillment of the requirements for the award of the

MASTER DEGREE IN COMMERCE

Submitted by

K. RAGAVAN

(Reg. No 22-PC-05)

Under the Guidance of

Dr. R. Manikandan, M.com., M.phil., B.Ed., Ph.D

Associate professor

Post Graduate and Research Department of Commerce



POST – GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (Autonomous)

Affiliated to Bharathiar University, Coimbatore

Reaccredited by NAAC: An ISO 9001: 2015 Certified Institution

Pollachi – 642 001

MAY-2024