

PG DEPARTMENT OF COMMERCE (CA)

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

POLLACHI - 642001

13th Board of Studies Meeting in the Department of
M.COM (CA)

Date & Time: 28.06.2023

Agenda

BoS / CC 13.1	:	Welcome address and Opening Remarks by Head of the Department, Board of studies in the Department of M.Com (CA)
BoS / CC 13.2	:	Confirmation of the Minutes of the 12 th Board of studies in the Department of M.Com(CA) held on 04.06.2022 and Action taken report of 11 th meeting of Board of studies
BoS / CC 13.3	:	13.3.1 Syllabus of M.COM CA under Regulation 2021
		Any other Discussions if any
BoS / CC 13.4	:	Suggestion given by BOS Members
BoS / CC 13.5	:	Any other items

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE, POLLACHI

PG DEPARTMENT OF COMMERCE CA

MINUTES OF BOS MEETING

The 13th Meeting of the Board of studies of the M.Com (CA) was held on 28.06.2023 at 10.00 a.m. in the Department, Nallamuthu Gounder Mahalingam College, Pollachi

1. The following members were present:

S.No	Name of the Faculty and Designation	
1.	Dr.P.Anitha, Head, Associate Professor	Chairman
2.	Dr.S.Poongodi - Assistant Professor	
3.	Dr.P.Jayanthi - Assistant Professor	
4.	Mr.A.Prahalathan, -- Assistant Professor	Internal Members
5	Dr. S. Karthikeyan Assistant Professor & Head, Dept. of Commerce (CA) Government Arts and Science College Udumalpet – 642 128	University Nominee
6	Prof. G. Santhakumar PG & Research Department of Commerce Saraswathi Narayanan College Perungudi, Madurai – 625022	Academic Experts
7	Mr. Vikas. K Assistant Manager – HR Cadeplay Engineering Pvt. Ltd. 3 rd Floor, 1789, Chakravarthy Towers Olympus, Ramanathapuram, Coimbatore – 45	Industrial Expert
8	Dr. N. Sumithra Devi Head & Assistant Professor, PG & Research Department of Commerce Arulmigu Palaniandavar Arts College for Women, Palani	Special Invitee
9	Ms. M. Janthul Firdouse, Assistant Professor in Department of Commerce Pollachi College of Arts & Science Poosaripatti, Pollachi.	Alumnus nominated by HoD
10	Ms. S. Rama Prabha, II M.Com(CA)	Student


HoD

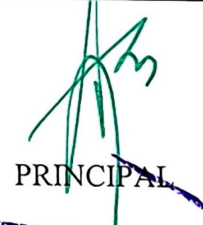
Dr. P. ANITHA, M.Com., M.Phil., Ph.D., PGDCA, NET,
Associate Professor & Head
PG Department of Commerce (CA)
NGM College (Autonomous), Pollachi - 642 001.


CDC

K. SRINIVASAN, M.C.A.,
Co-ordinator
Curriculum Development Cell (CDC)
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COE

Dr. R. MANICKA CHEZIAN, M.Sc., M.S., Ph.D.,
Controller of Examinations
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PRINCIPAL

Dr. R. MUTHUKUMARAN,
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**BoS/CC13.1 WELCOME ADDRESS AND OPENING REMARKS BY CHAIRMAN,
BOARD OF STUDIES IN THE M.Com (CA)**

The Chairman, BOS of the M.Com CA welcomed and introduced the members of 13th Board of Studies and thanked each one of them for sparing their valuable time to attend the meeting.

BoS/CC 13.2 TO CONFIRM THE MINUTES OF 12th BOS MEETING HELD ON 04.06.2022.

The minutes of the 12th Board of Studies meeting held on 04.06.2022 were communicated to the members. The comments received have been incorporated and placed for confirmation. The same was approved by the 12th Academic council.

~ Action Taken Report (Enclosed in Annexure 1)

BoS/CC 13.3

BoS/CC 13.3.1

M.COM (CA) (I & II SEMESTER)

Semester I

Core - I	: 23PCC101 - Higher Corporate Accounting
Core - II	: 23PCC102 - Managerial Economics
Core - III	: 23PCC103 - Digital Marketing
Core Elective I	: 23PCC1E1 - Business Environment/ 23PCC1E2 – Managerial Communication/ 23PCC1E3 - Advertising and sales promotion
Core Lab –I	: 23PCC104 - Oracle

Semester II

Core – IV	: 23PCC205 - Financial Management
Core - V	: 23PCC206 - Operations Research
Core – IV	: 23PCC207 - Management Information System
Core Elective II	: 23PCC2E4 - International Business/

23PCC2E5 - Entrepreneurship and Project Management/
 23PCC2E6 - Brand Management
 Core Lab –II : 23PCC208 - VB.Net
 Non Major Elective I : 23PCC2N1 - Basics of Income Tax/
 23PCC2N2 - Commerce and Computer Application Practical.

All the papers were accepted by the experts fully without further suggestions

New Course Added: (IF ANY)

Core Elective I: 23PCC1E2 – Managerial Communication has been introduced instead of
 Strategic Management

Non Major Elective I: 23PCC2N2 - Commerce and Computer Application Practical has been
 introduced instead of Financial Services

BOS/CC 13.3.2

M.COM CA (III & IV SEMESTER)

Semester III

Core - VII : 23PCC309 - Applied Cost Accounting
 Core – VIII : 23PCC310 - Taxation
 Core – IX : 23PCC311 - Research Methodology
 Core Elective – III : 23PCC3E7- E-Commerce and Cyber Security/
 23PCC3E8 - Logistics Management/
 23PCC3E9 – Legal Aspects of Marketing and Advertising
 Core Lab – III : 23PCC312 – Accounting Package
 Core – X : 23PCC313 - Institutional Training
 Value Added Course – Customer Relationship Management

Semester IV

Core - XI : 23PCC414 - Accounting for Decision Making
 Core - XII : 23PCC415 - Human Resource Management
 Core – XIII : 23PCC416 - Security Analysis and Portfolio Management
 Core Lab –IV : 23PCC417 - Statistical Package
 Core – XIV : 23PCC4P1 - (Project Work) – Viva Voce
 Certificate Course : Advanced Excel.

The presented syllabus was accepted by the experts and a few suggestions were given as follows:

Core Lab III – 23PCC312 - Accounting Package has been introduced as a separate course

Core Lab IV - 23PCC417 - Statistical Package has been introduced as a separate course and few exercises have been added - Friedman Rank Test; Correlation

Analysis; Regression analysis; Weighted Average Ranking

All the papers were accepted by the experts fully without further suggestions

New Course Added: (IF ANY)

Core Elective III - 23PCC3E9 – Legal Aspects of Marketing and Advertising has been introduced instead of Customer Relationship Management

These changes have been made effect for the students admitted in 2023 – 2024 with I to IV Semesters and for the students admitted during 2022-23 with III and IV Semester accordingly.

BoS/CS13.4 SUGGESTIONS GIVEN BY THE BoS MEMBERS

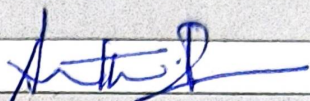
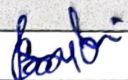
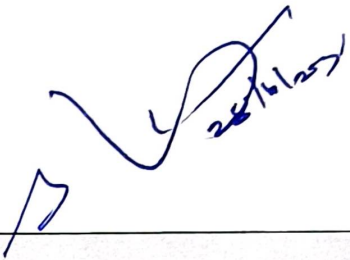
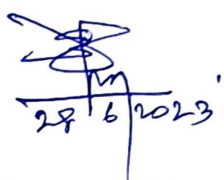
The suggestions given by the Subject Experts were approved by the Members of the Board of Studies.

The members had a brainstorming discussion and interaction among themselves. After discussion, fruitful suggestions were incorporated appropriately in the Curriculum and Syllabi.

Based on the suggestions given by the members, BOS resolved to recommend the following to the Academic Council for further approval.

- a) The syllabus of M.Com CA under Regulation 2023
- c) Any other discussion

Members Present:

Chairman (M.Com(CA))	
Dr.P.ANITHA, Head, Associate Professor	
Internal Members	
Dr.S.Poongodi - Assistant Professor	
Dr.P.Jayanthi - Assistant Professor	
Mr.A.Prahalathan -- Assistant Professor	
University Nominee	
Dr. S. Karthikeyan Assistant Professor & Head, Dept. of Commerce (CA) Government Arts and Science College Udumalpet – 642 128	
Academic Experts	
Prof. G. Santhakumar PG & Research Department of Commerce Saraswathi Narayanan College Perungudi, Madurai – 625022	
Industrial Experts	
Mr. Vikas. K Assistant Manager – HR Cadeplay Engineering Pvt. Ltd. 3 rd Floor, 1789, Chakravarthy Towers Olympus, Ramanathapuram, Coimbatore – 45	
Alumnus nominated by Principal / HoD	
Ms. M. Janthul Firdouse, Assistant Professor in Department of Commerce Pollachi College of Arts & Science Poosaripatti, Pollachi.	— ABSENT

<i>Special Invitees if any</i>	
Dr. N. Sumithra Devi Head & Assistant Professor, PG & Research Department of Commerce Arulmigu Palaniandavar Arts College for Women, Palani	- ABSENT -
<i>Student Members</i>	
Ms. S. Rama Prabha, II M.Com(CA)	Prof. S.

ANNEXURE I

Minutes of the 12th / Previous Meeting – Action Taken Report

S.No	Suggestion given by expert members	Action taken
1	To introduce one Value Added Course	Reviewed and Implemented
2.	To instruct students to complete one Online Corse	Reviewed and Implemented


HoD

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**List of Courses having focus on Local, National, Regional and Global developmental needs
offered by the Department of M.Com (CA)**

M.COM (CA)						
Programme: M.Com (CA)						Year:2023
Course Code	Course Title	Need				Rationale
		Local	National	Regional	Global	
23PCC101	Core - I :Higher Corporate Accounting	✓	✓	✓	✓	To impart the knowledge in the area of corporate accounting and its applications in banking, insurance and holding company
23PCC102	Core - II :Managerial Economics	✓	✓	✓		To impart the knowledge on application of economic principles in key management decisions within the firm.
23PCC103	Core - III :Digital Marketing	✓	✓	✓	✓	To endow the students with the basic knowledge of marketing and its digitalization.
23PCC1E1/ 23PCC1E2/ 23PCC1E3	Core Elective I: Business Environment/ Core Elective I: Managerial Communication/ Core Elective I: Advertising and Sales Promotion	✓	✓	✓	✓	To expose the students to the environmental aspects of business/ To develop the communication skills of students in relation to management correspondence To expose the students in the field of advertising and sales promotion activities.
23PCC104	Core Lab -I : Oracle	✓	✓	✓		To design and implement a database scheme.
23PCC205	Core - IV : Financial Management	✓	✓	✓	✓	To enhance the students' knowledge on various concepts in financial management and tools of investment analysis to take right financial decision in a business or firm
23PCC206	Core - V : Operations Research	✓	✓	✓		To develop the knowledge of students in the application of mathematical tools in decision making

23PCC207	Core – VI : Management Information System	✓	✓	✓		To offer students with the knowledge of automated management system
23PCC2E4/ 23PCC2E5/ 23PCC2E6	Core Elective II: International Business/ Core Elective II: Entrepreneurship and Project Management / Core Elective II: Brand Management	✓	✓	✓	✓	To provide global knowledge to students in managing a business/ To train the students in the field of entrepreneurship and in developing a real time projects / To enhance the skill set in identifying and positioning brand and building brand loyalty in product marketing
23PCC208	Core Lab -II : VB.Net	✓	✓	✓		To have practical exposure in application oriented programming
23PCC2N1/ 23PCC2N2	Non Major Elective II: Basics of Income Tax / Non Major Elective II: Commerce and Computer Application Practical	✓	✓	✓	✓	To enrich the students' knowledge in basics of income tax/ To enrich the students' knowledge in basic form filling and to develop their skills in utilizing various online applications
23PCC309	Core - VII: Applied Cost Accounting	✓	✓	✓		To expose the students with the basic concepts and techniques used in cost accounting
23PCC310	Core VIII: Taxation	✓	✓	✓	✓	To facilitate the students to expand their knowledge on direct taxes.
23PCC311	Core - IX : Research Methodology	✓	✓	✓	✓	To give exposure to the students on the basic research skills.
23PCC3E7/ 23PCC3E8/ 23PCC3E9/	Core Elective - III : E-Commerce and Cyber Security / Core Elective - III : Logistics Management / Core Elective - III : Legal Aspects of Marketing and Advertising	✓	✓	✓	✓	To provide knowledge on fundamentals of e-commerce / To provide the students an opportunity to learn the Logistic Management / To enrich the students' knowledge on the Laws governing marketing and advertising of products and services.
23PCC312	Core Lab III – Accounting Package	✓	✓	✓	-	To provide knowledge on application of computerized accounting
23PCC313	Core - X : Institutional Training	✓	✓	✓		To train the students in real business situations.
	Value Added Course: Customer	✓	✓	✓		To enrich the students with the

	Relationship Management					conceptual framework of customer relationship management
23PCC414	Core - XI : Accounting for Decision Making	✓	✓	✓		To enlighten the students in making decisions in the area of managerial accounting.
23PCC415	Core - XII : Human Resource Management	✓	✓	✓		To enable the students to learn the principles and practices of developing human resources.
23PCC416	Core – XIII: Security Analysis and Portfolio Management	✓	✓	✓	✓	To enlighten the students on the fundamentals of security analysis and portfolio management
23PCC417	Core Lab -IV: Statistical Package	✓	✓	✓	✓	To provide knowledge on application of statistical tools
23PCC4P1	Core – XIV (Project Work)	✓	✓	✓	✓	To enrich the students' knowledge in computer arena with commerce background.
	Certificate Course II – Advanced Excel	✓	✓	✓		To enrich students' practical knowledge in Advanced Excel and prepare them for job market.



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**List of Courses having focus on Employability/ Entrepreneurship/ Skill Development
offered by the Department of M.Com (CA)**

Department of M.Com (CA)						
Programme: M.COM (CA)					Year: 2023	
Course Code	Course Title	Employability (EM) / Entrepreneurship (EN) / Skill Development (SD)			Focus	Year of Introduction
		EM	EN	SD		
23PCC101	Core - I :Higher Corporate Accounting	✓	✓	✓		2011
23PCC102	Core - II :Managerial Economics	✓	✓	✓		2011
23PCC103	Core - III :Digital Marketing	✓	✓	✓		2017
23PCC1E1/ 23PCC1E2/ 23PCC1E3	Core Elective I: Business Environment/ Core Elective I: Managerial Communication/ Core Elective I: Advertising and Sales Promotion	✓	✓	✓		2011/ 2023/ 2021
23PCC104	Core Lab -I : Oracle	✓	✗	✓		2011
23PCC205	Core - IV : Financial Management	✓	✓	✓		2011
23PCC206	Core - V : Operations Research	✓	✓	✓		2012
23PCC207	Core – VI : Management Information System	✓	✗	✓		2021
23PCC2E4/ 23PCC2E5/ 23PCC2E6	Core Elective II: International Business/ Core Elective II: Entrepreneurship and Project Management / Core Elective II: Brand Management	✓	✓	✓		2011/ 2021/ 2021
23PCC208	Core Lab -II : VB.Net	✓	✗	✓		2011
23PCC2N1/ 23PCC2N2	Non Major Elective II: Basics of Income Tax / Non Major Elective II: Commerce and Computer Application Practical	✓	✓	✓		2020/ 2023
23PCC309	Core - VII: Applied Cost Accounting	✓	✓	✓		2011
23PCC310	Core VIII: Taxation	✓	✓	✓		2011
23PCC311	Core - IX : Research Methodology	✓	✗	✓		2011

23PCC3E7/ 23PCC3E8/ 23PCC3E9/	Core Elective - III : E-Commerce and Cyber Security / Core Elective - III : Logistics Management / Core Elective - III : Legal Aspects of Marketing and Advertising	✓	✓	✓		2011/ 2021/ 2023
23PCC312	Core Lab III – Accounting Package	✓	✓	✓		2023
23PCC313	Core - X : Institutional Training	✓	✓	✓		2021
	Value Added Course: Customer Relationship Management	✓	✓	✓		2023
23PCC414	Core - XI : Accounting for Decision Making	✓	✓	✓		2011
23PCC415	Core - XII : Human Resource Management	✓	✓	✓		2017
23PCC416	Core – XIII: Security Analysis and Portfolio Management	✓	✓	✓		2011
23PCC417	Core Lab -IV: Statistical Package	✓	✓	✓		2023
23PCC4P1	Core-XIV- Project Work (Viva- Voce)	✓	✗	✓		2011



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Percentage of Revision of M.Com (CA) Syllabus under Regulation 2023

M.COM (CA)							
S.No	Course Code	Course Title	Change Details	% of Changes	Content Deleted	Content Updated	Reason for Change Subject Expert / Course Teacher / Alumni Opinion
1.	23PCC1E2	Managerial Communication		100%			Subject Expert
2.	23PCC2N2	Commerce and Computer Application Practical		100%			Industrial Expert
3.	23PCC417	Statistical Package		70%		Levels of measurement of scales; .Entering variables and data and validating data; Working with data and variables; Creating basic graphs and charts; Missing values and Reliability analysis; Basic descriptive statistics and multiple response; Friedman Rank Test; Correlation Analysis; Regression	Subject Expert

						Ranking	
4.	23PCC3E9	Legal Aspects of Marketing and Advertising		100%			Industrial Expert


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