



Vision

Create a new generation of global players with sense of creativity, dignity and patriotism to meet the ever-changing challenges to sustain the purity and cultural heritage of our great nation.

Mission

- To develop the students into confident individual's through role play in academics and extracurricular activities
- To ensure knowledge transfer by imparting high standards in curriculum through committed and dedicated faculty team
- To impart knowledge based output through academia industry enhancement
- To transform students into disciplined citizens by infusing ethical and cultural values

Program Educational Objectives:

PEO 1	Disciplinary Knowledge: To institute learners the specialized knowledge of Logistics, Supply Chain Management, Export Import and International Finance
PEO 2	Reflective thinking: To instill students with the practicalities and dimensions of international business
PEO 3	Lifelong learning: To provide knowledge on accounting and customs with their empirical background
PEO 4	Reflective thinking: To create interest in documentation, human resource and foreign exchange through fictional works
PEO 5	Lifelong learning: To check and reveal the facts through theoretical knowledge and industrial visit

Program Outcomes: (LOCF – UGC)

PO 1	Disciplinary Knowledge: To Demonstrate the students, the extensive and coherent knowledge of commerce and its applications in real international business world
PO 2	Research-related skills: The student will get a first-hand understanding on various concepts and theories that will provide a strong academic foundation
PO 3	Disciplinary knowledge: Students will be demonstrated with educational skills in areas of International Business, Marketing, Accounting, HR, Logistics, Economics, Statistics & other branches of Commerce
PO 4	Communication Skills: It enables the students to acquire various soft skills (communication, organizing, and analytical) required to manage complete international business situation and life situations.
PO 5	Multicultural competence: It fulfills students learning requirements by providing an insight of research in Commerce and interdisciplinary areas while seeking research pursuits
PO 6	Reflective thinking: It provides students extreme and rigorous base for teaching, research, and allied business administrations.
PO 7	Lifelong learning: It helps students in building a concrete footing for advanced studies in Commerce

Program Specific Outcomes:

PSO 1	To develop the innovative skills of the students through practical proficiencies by visiting the industries , To show out the documentation, human resource and foreign exchange through imaginary workings
PSO 2	To throw light on the knowledge of Logistics and Finance, Outcome of Accounting and customs with their experiential backdrop

Mapping

PEOs POs \ PSOs	PEO1	PEO2	PEO3	PEO4	PEO5
PO1	H	M	M	H	L
PO2	M	L	M	M	H
PO3	L	M	M	H	L
PO4	M	H	L	M	M
PO5	L	L	H	H	M
PO6	M	M	L	M	H
PO7	L	M	L	L	M
PSO1	M	H	L	M	M
PSO2	L	M	M	L	M

Programme Code:	M.Com. IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	23PIB101			Title	Batch:	2023 - 2025
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	-	International Marketing Management	Semester:	I
					Credits:	5

Course Objective

*This course aims to know the basic concepts principles of the International Marketing
To train them to understand and evaluate the application of Marketing.*

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To Explain the applications of marketing	K1
CO2	To Identify the skill sets required in marketing	K2
CO3	To Examine the various functions of International Marketing	K3
CO4	To Determine the various Marketing areas	K4
CO5	To Remember the concepts of Global Marketing	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	H	H	M	H	H	M	H		H	H
CO2	H	M	H	L	M	L	M		M	H
CO3	H	M	M	H	H	M	H		H	M
CO4	M	L	H	H	H	M	M		M	H
CO5	H	M	H	M	M	M	L		H	M

H-High; M-Medium; L-Low

Programme Code:	M.Com. IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	23PIB102			Title	Batch:	2023 - 2025
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	5	Accounting for Decision Making	Semester:	I
					Credits:	3

Course Objective

To train the students with accounting tools & techniques for needed for business decision-making.

To equip students to maintain financial records and statements.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To recollect the concepts of financial accounting	K1
CO2	To get an idea in preparing cost sheet	K2
CO3	To lay a base for budgeting and budgetary control	K3
CO4	To execute break even analysis	K4
CO5	To evaluate the financial status of concern	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	M	H	M	H	H	H	L		H	H
CO2	H	L	H	H	H	M	M		H	M
CO3	M	M	M	H	L	M	M		L	M
CO4	M	M	H	L	M	H	L		H	H
CO5	M	M	H	M	M	M	M		H	M

High; M-Medium; L-Low

Programme Code:	M.Com, IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	23PIB103			Title	Batch:	2023 – 2025
				International Business Relations	Semester:	I
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.			Credits:	5

Course Objective

To enable the students learn the structure of international business.

To equip the students with relevant inputs environmental factors.

Course Outcomes

CO Number	CO Statement	Knowledge Level
CO1	To recollect the terms in international environment	K1
CO2	To get the idea of Multinational Corporations and Globalization	K2
CO3	To deploy the importance of balance of power in national power	K3
CO4	To estimate the idea of neighboring countries and their regional integration	K4
CO5	To develop the cases about International Economic.	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	H	M	M	H	L	H	M		L	L
CO2	M	M	M	M	M	L	M		H	H
CO3	H	L	L	H	H	H	L		H	L
CO4	H	M	M	H	H	H	M		M	M
CO5	L	H	H	L	L	M	H		H	H

High; M-Medium; L-Low

Programme Code:	M.Com. IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	23PIB104			Title	Batch:	2023 - 2025
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	5	Setting up of Business Entities	Semester:	I
					Credits:	3

Course Objective

To elevate the students as entrepreneurs that the industry enquires.

To know the new avenues of marketing.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To understand the startup landscape and its financing	K1
CO2	To analyze the formation and registration of company	K2
CO3	To understand the procedure for obtaining registration and license	K3
CO4	To evaluate the originality of the product launched	K4
CO5	To portray & predict the merits and shortcomings in the product to be launched	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	M	M	M	M	M	M	H		M	M
CO2	M	M	M	M	H	M	M		H	H
CO3	M	M	M	H	M	M	H		M	M
CO4	H	H	M	L	M	M	L		H	H
CO5	M	H	L	M	H	L	M		M	H

H-High; M-Medium; L-Low

Programme Code:	M.Com. IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	23PIB1E1			Title	Batch:	2023 - 2025
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	-	World's Intellectual Property Rights	Semester:	I
					Credits:	4

Course Objective

To educate the students to get an adequate knowledge on Intellectual Property Rights
To make students aware about current trends in IPR

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To introduce fundamental aspects of Intellectual property Rights.	K1
CO2	To disseminate knowledge on patents, patent regime in India and abroad and registration aspects.	K2
CO3	To disseminate knowledge on copyrights and its related rights and registration aspects.	K3
CO4	To disseminate knowledge on trademarks and registration aspects	K4
CO5	To provide the students a further way for developing their idea or innovations in Intellectual property Rights.	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	H	H	M	M	M	H	H		M	L
CO2	H	H	M	H	H	H	L		L	H
CO3	M	H	H	M	M	H	M		H	M
CO4	H	H	L	L	H	M	H		M	M
CO5	L	H	M	M	H	H	M		H	H

H-High; M-Medium; L-Low

Programme Code:	M.Com, IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	23PIB1E2			Title	Batch:	2023– 2025
				Global Business Environment	Semester:	I
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	-		Credits:	4

Course Objective

To be familiar with the basic concept of international business environment

To have insight knowledge about cultural factors and attitude

Course Outcomes

CO Number	CO Statement	Knowledge Level
CO1	To Recall the national physical environment and its impact on international business.	K1
CO2	To Explain the complex business environment with international business perspectives by applying and establish the strategies with ethical and social values to achieve the market share for their establishment for longer period.	K2
CO3	To Identify the impact of the legal environment and its application in international business to attain the business to attain the business prospective towards national building.	K3
CO4	To Examine the effective use of world resources with social, cultural and ethical background.	K4
CO5	To Evaluate the environmental protection and economics policies to offer valuable solution for sustainability.	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	H	M	M	H	L	H	M		L	L
CO2	M	M	M	M	M	L	M		H	H
CO3	H	L	L	H	H	H	L		H	L
CO4	H	M	M	H	H	H	M		M	M
CO5	L	H	H	L	L	M	H		H	H

High; M-Medium; L-Low

Programme Code:	M.Com. IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	23PIB205			Title	Batch:	2023 - 2025
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	-	International Logistics Management	Semester:	II
					Credits:	5

Course Objective

The objective of this course is facilitating an understanding of international logistics operations in students and imparts knowledge for effective management of international logistics operations.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To understand the basic framework of international logistics management.	K1
CO2	To relate the concepts learned in terms outsourcing ,3PL and 4PL	K2
CO3	To examine the role and importance of customer service in logistics.	K3
CO4	To analyze role of transportation system in International Trade	K4
CO5	To describe the importance warehousing and material Handling.	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	H	H	M	H	H	M	H		H	H
CO2	H	M	H	L	M	L	M		M	H
CO3	H	M	M	H	H	M	H		H	M
CO4	M	L	H	H	H	M	M		M	H
CO5	H	M	H	M	M	M	L		H	M

H-High; M-Medium; L-Low

Programme Code:	M.Com. IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	23PIB206			Title	Batch:	2023 - 2025
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	5	Foreign Exchange Management	Semester:	II
					Credits:	5

Course Objective

To get familiarize in the areas of foreign exchange management

To enrich various foreign exchange operations in international business

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To understand the basic framework of FERA and FEMA.	K1
CO2	To keep in mind the exchange rates and its types	K2
CO3	To get the idea of foreign exchange transactions.	K3
CO4	To evaluate the administration of foreign exchange with RBI Regulation	K4
CO5	To review the foreign exchange rates with the contract of interbank deals	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	M	H	M	L	M	M	L		M	H
CO2	L	H	L	M	H	L	M		L	H
CO3	M	M	M	H	M	M	H		M	M
CO4	M	H	M	L	M	M	L		M	H
CO5	L	H	L	M	H	L	M		L	H

H-High; M-Medium; L-Low

Programme Code:	M.Com. IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	23PIB207			Title	Batch:	2023 - 2025
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	-	Foreign Trade Procedures and Documentation	Semester:	II
					Credits:	4

Course Objective

The objective of this course is to give practical exposure to trade practices, procedures and documentation of international trade (Industry Perspective) to the students.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To understand the legal framework governing international trade	K1
CO2	To apply the concepts learned in terms of delivery and international trade pricing to actual transactions	K2
CO3	To examine the role and importance of export-import documentation framework	K3
CO4	To analyze the nuances of import and export clearance procedures	K4
CO5	To describe the export incentives and promotional schemes	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	H	H	M	H	H	M	H		H	H
CO2	H	M	H	L	M	L	M		M	H
CO3	H	M	M	H	H	M	H		H	M
CO4	M	L	H	H	H	M	M		M	H
CO5	H	M	H	M	M	M	L		H	M

H-High; M-Medium; L-Low

Programme Code:	M.Com. IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	23PIB208			Title	Batch:	2023 - 2025
Lecture Hrs./Week or Practical Hrs./Week	5	Tutorial Hrs./Sem.	5	Map Reading and Route Tracing	Semester:	II
					Credits:	4

Course Objective

To train the students with the practical exposure on trade procedures

To give the input on mapping knowledge through routing and tracing map.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To remember the Capital, Currency and Language of Countries in Continents	K1
CO2	To apply the idea of Map Coloring and Capital Plotting	K2
CO3	To get the idea of practical documentation in overseas trade	K3
CO4	To categorize the countries profile through route tracing & their specific identification	K4
CO5	To evaluate the record on map reading and documentation	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	H	H	M	L	M	H	M		M	L
CO2	M	H	L	M	H	H	L		L	M
CO3	M	M	M	H	M	M	M		M	H
CO4	H	H	M	L	M	H	M		M	L
CO5	M	H	L	M	H	H	L		L	M

H-High; M-Medium; L-Low

Programme Code:	M.Com. IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	23PIB2E3			Title	Batch:	2023 - 2025
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	-	International Shipping and Cargo Management	Semester:	II
					Credits:	5

Course Objective

To instill the students with the commercial, operational and technical components of ship management

To impart knowledge to the students on the provisions of International CISG

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To Understand and evaluate provisions of International CISG	K1
CO2	To Explain the difference between valid, void and voidable con	K2
CO3	To Recollect Regulations relating to cargoes, dangerous and Hazardous cargoes	K3
CO4	To Evaluate the documentation procedure.	K4
CO5	To Understand the commercial, operational and technical components of ship management	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	H	M	H	L	M	H	M		H	M
CO2	H	L	H	M	H	H	L		H	H
CO3	M	M	M	H	M	M	M		M	M
CO4	H	M	H	L	M	H	M		H	M
CO5	H	L	H	M	H	H	L		H	H

H-High; M-Medium; L-Low

Programme Code:	M.Com. IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	23PIB2E4			Title	Batch:	2023 - 2025
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	-	International Financial Management	Semester:	II
					Credits:	5

Course Objective

To instill the students with the importance and nature of international flow of funds

To impart knowledge to the students on various international financial market

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To understand the importance and nature of international flow of funds	K1
CO2	To gain knowledge on the various features and transactions in the foreign exchange market	K2
CO3	To analyze the techniques of international investment decisions for building a better portfolio	K3
CO4	To understand the flow of funds in the international banks	K4
CO5	To become familiar with various international instruments	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	H	M	H	L	M	H	M		H	M
CO2	H	L	H	M	H	H	L		H	H
CO3	M	M	M	H	M	M	M		M	M
CO4	H	M	H	L	M	H	M		H	M
CO5	H	L	H	M	H	H	L		H	H

H-High; M-Medium; L-Low

Programme Code:	M.Com. IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	23PIB2N1			Title	Batch:	2023 - 2025
Lecture Hrs./Week or Practical Hrs./Week	2	Tutorial Hrs./Sem.		Introduction to International Business	Semester :	II
					Credits:	2

Course Objective

An understanding of international business is essential for students in today's interdependent global world. This course will provide students with the knowledge, skills, and abilities to understand role of International business.

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To understand the basics of international business.	K1
CO2	To Identify the role and impact of foreign exchange market in international business	K2
CO3	To analyze international business from a multi-centric perspective, avoiding ethnocentrism	K3
CO4	To know the importance of the world trade organization in International trade.	K4
CO5	To evaluate the basic documents needed for export and import from India.	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	H	H	M	H	H	M	H		H	H
CO2	H	M	H	L	M	L	M		M	H
CO3	H	M	M	H	H	M	H		H	M
CO4	M	L	H	H	H	M	M		M	H
CO5	H	M	H	M	H	M	H		H	H

High; M-Medium; L-Low

Programme Code:	M.Com. IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	23PIB2N2			Title	Batch:	2023 - 2025
Lecture Hrs./Week or Practical Hrs./Week	2	Tutorial Hrs./Sem.		Business Ethics and Corporate Sustainability	Semester :	II
					Credits:	2

Course Objective

To familiarize the students with the basic needs on Business Ethics.

To make students to understand the various phases of Corporate Sustainability.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To understand the concept and importance of business ethics	K1
CO2	To enable ethical decision making based on various theories	K2
CO3	To gain knowledge on moral issues relating to business, marketing, advertising, finance, HR and environmental protection	K3
CO4	To understand the concepts of corporate sustainability	K4
CO5	To analyze sustainability information and prepare reports	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	H	M	M	M	H	M	H		H	H
CO2	L	H	M	L	H	H	L		M	L
CO3	M	L	M	H	M	L	M		H	L
CO4	M	M	M	M	H	H	H		M	M
CO5	H	H	M	H	M	H	M		M	M

H-High; M-Medium; L-Low

Programme Code:	M.Com. IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	22PIB309			Title	Batch:	2022 - 2024
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	-	International Economics	Semester:	III
					Credits:	5

Course Objective

To focus economic outlook with which international business disseminates

To teach various theories to gain from trade

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To recollect information about international trade	K1
CO2	To get the idea of economic theories and commercial policies	K2
CO3	To apply adjustment mechanism of balance of payment and foreign exchange rate	K3
CO4	To review the international economic relations	K4
CO5	To assess the cases about International economics	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	L	M	L	M	M	M	M		H	L
CO2	M	H	M	M	M	M	H		M	M
CO3	H	L	M	H	L	H	L		M	L
CO4	M	H	H	L	H	H	L		H	H
CO5	L	M	M	M	M	L	H		L	M

H-High; M-Medium; L-Low

Programme Code:	M.Com. IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	22PIB310			Title	Batch:	2022 - 2024
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	5	Research Methodology	Semester:	III
					Credits:	4

Course Objective

To acquaint the students with the tools and techniques of international research

To scrutinize the research problem by applying various analysis

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To remember the types of research	K1
CO2	To get the idea about data collection and sampling	K2
CO3	To execute the statistical inference for the collected data through interpretation	K3
CO4	To evaluate interpretation and report writing mechanism	K4
CO5	To decide new ways for doing effective research	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	M	H	M	L	M	M	L		M	H
CO2	L	H	L	M	H	L	M		L	H
CO3	M	M	M	H	M	M	H		M	M
CO4	M	H	M	L	M	M	L		M	H
CO5	L	H	L	M	H	L	M		L	H

H-High; M-Medium; L-Low

Programme Code:	M.Com. IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	22PIB311			Title	Batch:	2022 - 2024
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	5	Foreign Exchange Management	Semester:	III
					Credits:	5

Course Objective

To get familiarize in the areas of foreign exchange management

To enrich various foreign exchange operations in international business

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To understand the basic framework of FERA and FEMA.	K1
CO2	To keep in mind the exchange rates and its types	K2
CO3	To get the idea of foreign exchange transactions.	K3
CO4	To evaluate the administration of foreign exchange with RBI Regulation	K4
CO5	To review the foreign exchange rates with the contract of interbank deals	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	M	H	M	L	M	M	L		M	H
CO2	L	H	L	M	H	L	M		L	H
CO3	M	M	M	H	M	M	H		M	M
CO4	M	H	M	L	M	M	L		M	H
CO5	L	H	L	M	H	L	M		L	H

H-High; M-Medium; L-Low

Programme Code:	M.Com. IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	22PIB312			Title	Batch:	2022 - 2024
Lecture Hrs./Week Or Practical Hrs./Week	6	Tutorial Hrs./Sem.	5	Customs Compliance Using Computers	Semester:	III
					Credits:	4

Course Objectives

The objective of the course is to provide the candidates with sound Knowledge of the important provisions of the Customs duty calculation.

To gain working knowledge of the basic of ITC (HS) code and containers.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To make the students to aware about international Trade code.	K1
CO2	To outline the analytical skills about GST	K2
CO3	To figure out the methods for calculating the customs duty.	K3
CO4	To evaluate the concept and role of customs in exports and to expose the latest trends in containerization.	K4
CO5	To inculcate the knowledge to prepare the report	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	L	H	H	H	H	H	H		H	H
CO2	M	M	H	M	H	H	H		H	H
CO3	H	H	H	H	H	H	H		H	H
CO4	L	H	H	H	H	H	H		H	H
CO5	H	H	M	M	M	H	M		H	M

H-High; M-Medium; L-Low

Programme Code:	M.Com. IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	22 PIB313			Title	Batch:	2022 - 2024
				Internship	Semester:	III
Lecture Hrs./Week	-	Tutorial Hrs./Sem.	-		Credits:	2

Course Objective

To train the students with the practical exposure in industry
To develop entrepreneurship among students

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Helps to choose and list the industries	K1
CO2	To outline the nature and scope of the industries	K2
CO3	To get associate with the industry-academia interface	K3
CO4	To examine the work carried out in the industry	K4
CO5	To design the internship report with elements of industry	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	L	M	M	M	H	H	H		H	H
CO2	M	M	M	M	M	H	H		H	H
CO3	H	H	H	H	H	H	H		H	H
CO4	L	H	H	H	H	H	H		H	H
CO5	H	M	H	M	M	H	M		M	M

H-High; M-Medium; L-Low

Programme Code:	M.Com, IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	22PIB3E5			Title	Batch:	2022– 2024
				Global Risk Management and Insurance	Semester:	III
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	-		Credits:	5

Course Objective

To administer the risky situation and to overcome it through insurance

To enhance the concept of risk in international trade, policies and regulations

Course Outcomes

CO Number	CO Statement	Knowledge Level
CO1	To remember the kinds of available risks	K1
CO2	To get the idea of risk control and risk mitigation	K2
CO3	To execute concepts of insurance policies and its association with risk management	K3
CO4	To analyse the methods of issuing of insurance policy	K4
CO5	To evaluate the settlement of all kinds of insurance claims	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	H	M	M	H	L	H	M		L	L
CO2	M	M	M	M	M	L	M		H	H
CO3	H	L	L	H	H	H	L		H	L
CO4	H	M	M	H	H	H	M		M	M
CO5	L	H	H	L	L	M	H		H	H

H-High; M-Medium; L-Low

Programme Code:	M.Com. IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	22PIB3E6			Title	Batch:	2022 - 2024
				E-Commerce	Semester:	III
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	-		Credits:	5

Course Objective

To educate the students, on concept of e-commerce and different e-transactions

To impart knowledge to the students on the issues of e-Business and internet marketing

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To recollect e-commerce and various e-transactions in business	K1
CO2	To identify the transactions security in e-business activities	K2
CO3	To start identifying and use the electronic payment system	K3
CO4	To evaluate the issues in the e-business and internet marketing	K4
CO5	To create new business segments through the trends available in e-commerce	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	H	H	H	L	M	M	M		M	H
CO2	H	H	H	M	H	H	L		H	H
CO3	M	M	M	H	M	M	M		M	M
CO4	H	H	H	L	M	M	M		M	H
CO5	H	H	H	M	H	H	L		H	H

H-High; M-Medium; L-Low

Programme Code:	M.Com, IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	22PIB414			Title	Batch:	2022 - 2024
				Export Import Finance	Semester:	IV
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	-		Credits:	4

Course Objective

To focus on the theoretical foundations of international trade finance

The students are made to learn the pattern, structure and policies

Course Outcomes

CO Number	CO Statement	Knowledge Level
CO1	To remember the role play of international trade finance	K1
CO2	To understand the financial sources available for EXIM trade	K2
CO3	To apply the services of EXIM Bank of India	K3
CO4	To analyse the sourcing of finance through EXIM Finance to international business	K4
CO5	To evaluate the EXIM finance benefited	K5

Mapping

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	H	M	M	H	L	H	M		L	L
CO2	M	M	M	M	M	L	M		H	H
CO3	H	L	L	H	H	H	L		H	L
CO4	H	M	M	H	H	H	M		M	M
CO5	L	H	H	L	L	M	H		H	H

High; M-Medium; L-Low

Programme Code:	M.Com. IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	22PIB415			Title	Batch:	2022- 2024
				Human Resource Analytics	Semester:	IV
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.			Credits:	3

Course Objective

To acquaint the students with concepts of global human resource management

To enhance students skill to effectively analyse the human resource in international perspective

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To keep in mind the importance of human resource management	K1
CO2	To implement human resource selection and recruitment	K2
CO3	To Examine the different types of HR metrics and their relative merits	K3
CO4	To Collect and transform data leading to HR reporting	K4
CO5	To Build models for predictive analysis	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	H	M	H	M	M	M	H		M	M
CO2	M	M	H	M	L	M	H		M	H
CO3	H	H	H	H	M	M	H		M	H
CO4	H	H	H	L	H	H	M		H	L
CO5	H	M	M	M	H	H	H		H	M

H-High; M-Medium; L-Low

Human Resource Analytics - 22PIB415

Programme Code:	M.Com, IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	22PIB416			Title	Batch:	2022 – 2024
				Global Business Strategies	Semester:	IV
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	5		Credits:	5

Course Objective

To develop an idea about Strategic Management concepts and techniques.

To enrich the knowledge of the students with general and competitive business environment

Course Outcomes

CO Number	CO Statement	Knowledge Level
CO1	To Evaluate the SWOT Analysis-TOWS Matrix.	K1
CO2	To Remember the concepts of Strategic management	K2
CO3	To Analyze the form of business environment.	K3
CO4	To Apply the Business Strategy into practices and to evaluate the balanced Score Card.	K4
CO5	To inculcate the knowledge through Case Studies.	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	H	M	M	H	L	H	M		L	L
CO2	M	M	M	M	M	L	M		H	H
CO3	H	L	L	H	H	H	L		H	L
CO4	H	M	M	H	H	H	M		M	M
CO5	L	H	H	L	L	M	H		H	H

H-High; M-Medium; L-Low

Programme Code:	M.Com. IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	22PIB417			Title	Batch:	2022 - 2024
				Project with Viva	Semester:	IV
Lecture Hrs./Week Or Practical Hrs./Week	4	Tutorial Hrs./Sem.	4		Credits:	3

Course Objectives

To seek the students capacity and to make him as a complete researcher

To develop students compatibility in research work

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To relate chosen project with the existing scenario	K1
CO2	Lay the outline for the chosen projects	K2
CO3	To figure out objectives, methodology and statistical tools to be applied	K3
CO4	To evaluate the genuineness of research project work through publications	K4
CO5	To design the research report at par with the society framework	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	L	H	H	H	H	H	H		H	H
CO2	M	M	H	M	H	H	H		H	H
CO3	H	H	H	H	H	H	H		H	H
CO4	L	H	H	H	H	H	H		H	H
CO5	H	H	M	M	M	H	M		H	M

H-High; M-Medium; L-Low

Programme Code:	M.Com. IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	22PIB4E7			Title	Batch:	2022- 2024
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	5	World's Intellectual Property Rights	Semester:	IV
					Credits:	4

Course Objective

To educate the students to get an adequate knowledge on Intellectual Property Rights

To make students aware about current trends in IPR

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To introduce fundamental aspects of Intellectual property Rights.	K1
CO2	To disseminate knowledge on patents, patent regime in India and abroad and registration aspects.	K2
CO3	To disseminate knowledge on copyrights and its related rights and registration aspects.	K3
CO4	To disseminate knowledge on trademarks and registration aspects	K4
CO5	To provide the students a further way for developing their idea or innovations in Intellectual property Rights.	K5

Mapping

PO /PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO1	M	M	H	M	H	H	L		H	H
CO2	H	M	M	H	L	M	M		H	M
CO3	H	M	M	H	M	M	M		L	M
CO4	M	M	H	L	H	H	L		H	H
CO5	M	M	H	M	M	M	M		H	M

High; M-Medium; L-Low

Programme Code:	M.Com. IB – International Business			Programme Title:	Master of Commerce with International Business	
Course Code:	22PIB4E8			Title	Batch:	2022 - 2024
Lecture Hrs./Week or Practical Hrs./Week	6	Tutorial Hrs./Sem.	5	Chartering and Ship Brokering	Semester:	IV
					Credits:	5

Course Objective

To Educate the students, with the importance of Chartering

To Impart knowledge to the students on the chartering functions, Rights, Responsibilities and Liabilities

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	To Recollect the nature, principles and terminology of Chartering	K1
CO2	To Explain importance of brokers in chartering and their functions.	K2
CO3	To Examine various types of charters.	K3
CO4	To Evaluate Freight and hire calculations	K4
CO5	To Analyze Individual rights, responsibilities and liabilities	K5

Mapping

PO / PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	-	PSO1	PSO2
CO										
CO1	H	H	L	H	L	M	M		L	M
CO2	M	M	H	L	H	H	L		M	L
CO3	M	L	M	H	M	M	M		H	H
CO4	L	H	L	H	M	L	M		M	M
CO5	H	M	M	M	M	M	L		L	L

H-High; M-Medium; L-Low

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