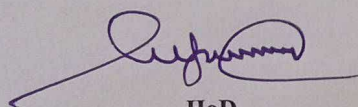


Nallamuthu Gounder Mahalingam College (Autonomous)

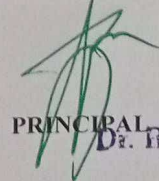
Pollachi

List of Courses having focus on Local, National, Regional and Global developmental needs offered by the PG Department of Commerce with International Business

PG Department of Commerce with International Business						
Programme: M. Com IB						Year: 2023 – 2024 2022 – 2023
Course Code	Course Title	Need				Rationale
		Local	National	Regional	Global	
23PIB101	International Marketing Management		✓	✓	✓	World Perspectives on Management and Marketing defined
23PIB102	Accounting for Decision Making	✓	✓			Accounting Decision Making concepts Structured
23PIB103	International Business Relations	✓	✓	✓	✓	Business Relations in Global Level
23PIB104	Setting up of Business Entities	✓	✓	✓	✓	Creating Traits of Entrepreneurs through Entities
23PIB1E1	World Intellectual Property Rights	✓	✓	✓	✓	Provides further way for developing idea in IPR
23PIB1E2	Global Business Environment	✓	✓	✓	✓	Offers knowledge about environment and its resources
23PIB205	International Logistics Management	✓	✓	✓	✓	Concept of Logistics Worldwide
23PIB206	Foreign Exchange Management	✓	✓	✓	✓	Foreign Exchange Dealings of India
23PIB207	Foreign Trade Procedures & Documentation	✓	✓	✓	✓	Foreign Trade and its Documentation
23PIB208	Map Reading & Route Tracing	✓	✓	✓	✓	Reading World Maps & travel in varied routes
23PIB2E3	International Shipping and Cargo Management	✓	✓	✓	✓	Instill the students with the components of ship management
23PIB2E4	International Financial Management	✓	✓	✓	✓	Impart knowledge to the students on various international financial market
23PIB2N1	Introduction to International Business	✓	✓	✓	✓	Insight to Market International
23PIB2N2	Business Ethics and Corporate Sustainability	✓	✓	✓	✓	Familiarize with basic needs on Business Ethics.
22PIB309	International Economics	✓	✓	✓	✓	Economically International Concepts
22PIB310	Research Methodology	✓	✓	✓	✓	Basics of Research Ideology
22PIB311	Foreign Exchange Management	✓	✓	✓	✓	Foreign Exchange Dealings of India
22PIB312	Customs Compliance using Computers	✓	✓	✓	✓	Practicalities of Customs Compliance
22PIB313	Internship	✓	✓	✓	✓	Skill Based Training and Internship
22PIB3E5	Global Risk Management and Insurance	✓	✓	✓	✓	International Risk and its Coverage
22PIB3E6	E - Commerce	✓	✓	✓	✓	Global trends of Digital commerce
22PIB414	Export Import Finance	✓	✓	✓	✓	Global level of managing the finance
22PIB415	Human Resource Analytics	✓	✓	✓	✓	Global HR and its applications
22PIB416	Global Business Strategies	✓	✓	✓	✓	Global level strategic management
22PIB417	Project with VIVA	✓	✓	✓	✓	Project Work to train students in Research
22PIB4E7	World Intellectual Property Rights	✓	✓	✓	✓	Provides further way for developing idea in IPR
22PIB4E8	Chartering and Ship Brokering	✓	✓	✓	✓	Impart knowledge on Chartering Functions.



HoD
Dr. G. VIGNESH
MIB., M.Phil., Ph.D., MBA., PGDHRM., PGDCA.,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.



PRINCIPAL
Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District