

List of Courses having focus on Local, National, Regional and Global developmental needs

offered by the Department of M.Com (CA)

M.COM (CA)						
Programme: M.Com (CA)						Year:2023
Course Code	Course Title	Need				Rationale
		Local	National	Regional	Global	
23PCC101	Core - I :Higher Corporate Accounting	✓	✓	✓	✓	To impart the knowledge in the area of corporate accounting and its applications in banking, insurance and holding company
23PCC102	Core - II :Managerial Economics	✓	✓	✓		To impart the knowledge on application of economic principles in key management decisions within the firm.
23PCC103	Core - III :Digital Marketing	✓	✓	✓	✓	To endow the students with the basic knowledge of digital marketing.
23PCC1E1/ 23PCC1E2/ 23PCC1E3	Core Elective I: Business Environment/ Core Elective I: Managerial Communication/ Core Elective I: Advertising and Sales Promotion	✓	✓	✓	✓	To expose the students to the environmental aspects of business/ To develop the communication skills of students in relation to management correspondence/To expose the students in the field of advertising and sales promotion activities.
23PCC104	Core Lab -I : Oracle	✓	✓	✓		To design and implement a database scheme.
23PCC205	Core - IV : Financial Management	✓	✓	✓	✓	To enhance the students' knowledge on various concepts in financial management and tools of investment analysis to take right financial decision in a business or firm
23PCC206	Core - V : Operations Research	✓	✓	✓		To develop the knowledge of students in the application of mathematical tools in decision making
23PCC207	Core – VI : Management Information System	✓	✓	✓		To offer students with the knowledge of automated management system
23PCC2E4/ 23PCC2E5/ 23PCC2E6	Core Elective II: International Business/ Core Elective II: Entrepreneurship and Project Management / Core Elective II: Brand Management	✓	✓	✓	✓	To provide global knowledge to students in managing a business/ To train the students in the field of entrepreneurship and in developing a real time projects / To enhance the skill set in identifying and

						positioning brand and building brand loyalty in product marketing
23PCC208	Core Lab -II : VB.Net	✓	✓	✓		To have practical exposure in application oriented programming
23PCC2N1/ 23PCC2N2	Non Major Elective II: Basics of Income Tax / Non Major Elective II: Commerce and Computer Applications	✓	✓	✓	✓	To enrich the students' knowledge in basics of income tax/ To enrich the students knowledge in basic form filling and to develop their skills in utilizing various online applications
22PCC309	Core - VII: Applied Cost Accounting	✓	✓	✓		To expose the students with the basic concepts and techniques used in cost accounting
22PCC310	Core VIII: Taxation	✓	✓	✓	✓	To facilitate the students to expand their knowledge on direct taxes.
22PCC311	Core - IX : Research Methodology	✓	✓	✓	✓	To give exposure to the students on the basic research skills.
22PCC3E7/ 22PCC3E8/ 22PCC3E9/	Core Elective - III : E-Commerce and Cyber Security / Core Elective - III : Logistics Management / Core Elective - III : Customer Relationship Management	✓	✓	✓	✓	To provide knowledge on fundamentals of e-commerce and importance of cyber security / To provide the students an opportunity to learn about Logistic Management and to relate the concepts to real life business / To enrich the students with the conceptual framework of CRM.
22PCC312	Core Lab -III : Accounting Package	✓	✓	✓		To provide knowledge on application of computerized accounting
22PCC313	Core - X : Institutional Training	✓	✓	✓		To train the students in real business situations.
22PCC414	Core - XI : Accounting for Decision Making	✓	✓	✓		To enlighten the students in making decisions in the area of managerial accounting.
22PCC415	Core - XII : Human Resource Management	✓	✓	✓		To enable the students to learn the principles and practices of developing human resources.
22PCC416	Core – XIII: Security Analysis and Portfolio Management	✓	✓	✓	✓	To enlighten the students on the fundamentals of security analysis and portfolio management
22PCC417	Core Lab -IV : Statistical Package	✓	✓	✓	✓	To provide knowledge on application of statistical tools
22PCC4P1	Core – XIV (Project Work)	✓	✓	✓	✓	To enrich the students' knowledge in computer arena with commerce background.