

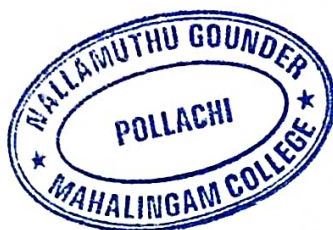
Department of Commerce with International Business(UG)						
Programme : B.Com-International Business					Year:2023- 2026 2022-2025 2021-2024	
Course Code	Course Title	Need				Rationale
		Local	National	Regional	Global	
23UIB101	Principles of Accounting	✓	✓		✓	Helps in Basics of Accounting
23UIB102	International Marketing	✓	✓	✓	✓	Recent Trends of Marketing, Concept of Export
23UIB1A1	Business Organization And Management	✓	✓		✓	Management structure of International Business
23UIB1A2	Principles of Management	✓	✓		✓	Basic Management Concepts
23UIB203	Cost Accounting	✓	✓	✓		Working on Costing & Management Accounts
23UIB204	Goods and Service Tax		✓		✓	Knowledge on Taxation
23UIB2A1	Global Business Environment		✓		✓	World Wide Business Environment
23UIB2A2	World Economic Resources		✓	✓	✓	Dealt with world economic resources
23UIB2S1	Skill Enhancement Course- Entrepreneurship Development	✓	✓	✓	✓	Help to develop the enterprising skills
23UIB2S2	Business Communication	✓	✓	✓	✓	To improve the communication skills
22UIB305	Human Resource Development	✓	✓		✓	Paradigm Shift to be known-IRM to HRD
22UIB306	Banking Law& Foreign Exchange	✓		✓	✓	Knowledge on Banking & FOREXT an actions
22UIB307	Computing Skillsfor International Business	✓		✓		Basics of Computer Proficiency-Using Lab -MSOffice
22UIB3A1/	GE-3 Allied-III: Business Statistics	✓	✓	✓	✓	Basic Statistics to Solve the Business Problems

22UIB3A2	Mathematics for Business					Basic Mathematics to Solve the Business Problems
22UIB3N1	Introduction to International Business	✓	✓	✓	✓	Knowledge of International Business
22UIB3N2	Tourism Marketing	✓	✓	✓	✓	Ideas on Tourism
22UIB408	Economic Analysis	✓	✓	✓	✓	To know the Economy
22UIB409	Logistics Management	✓	✓		✓	Views of Logistics
22UIB410	Case Analysis	✓	✓			Predicting Ability on Situations are Dealt
22UIB4A4	Banking Practice for International Trade	✓		✓	✓	Practical Approach of Banking Practices
22UIB4S1	Skill Enhancement Course – Warehouse Automation	✓	✓	✓	✓	Skill on Warehouse automation
22UIB4S2	Skill Enhancement Course – Operation Management	✓	✓	✓	✓	To understand operation management
22UIB4N1	Introduction to International Business	✓			✓	Basic Laymen Knowledge of International Business
22UIB4N2	Tourism Marketing	✓			✓	Ideas on Tourism
21UIB513	Logistics Management	✓	✓		✓	Views of Logistics
21UIB514	Organization Behaviour	✓			✓	Behavioral Approach in Organizations
21UIB515	Export import Management	✓	✓	✓	✓	Idea on export and import management
21UIB516	Fundamentals of Supply Chain	✓	✓		✓	Concept of SCM
21UIB517	EXIM Documentation Practical's-I	✓	✓		✓	Practical Idea on Basic Export Documents
21UIB518	Internship	✓	✓	✓	✓	Industry Interface through Academia
21UIB5E1	Information Security and Executive Communication	✓	✓	✓	✓	Essentials of IT and Communication
21UIB5E2	Transportation and Freight Management	✓	✓		✓	Calculation of Freight in Transportation
21UIB5E3	Company Law and Secretarial Practice	✓	✓	✓	✓	Company Law & Secretary Practice
21UIB5S1	Personality Building	✓	✓		✓	Placement Orientation Training Overall subject Proficiency
21UIB5S2	Garment costing		✓		✓	Costing aspect of Garment
21UIB619	International Sales Promotion & Branding	✓	✓	✓	✓	Branding and Promotion of Product are discussed
21UIB620	International Finance	✓	✓		✓	Concept of Finance in Overseas Market

21UIB621	EXIM Documentation –II					Practical Idea on Advanced Export Documents
21UIB6E1	Institution to industry	✓	✓		✓	Institution upto the needs of Industry
21UIB6E2	Air Cargo Management	✓	✓		✓	Managing Shipments through Air Cargo
21UIB6E3	Industrial Relations and Labour Law	✓		✓	✓	Lawful Relationship on Industry & Labour
21UIB6E4	Soft Skills for International Business	✓		✓	✓	Industry Readiness Approach with Graduates
21UIB6E5	Shipping Ocean and Freight Management	✓	✓		✓	Sea Freight Calculations
21UIB6E6	Business Law	✓	✓	✓		Law Relating to Business
21UIB6S1	Intellectual Property Right	✓	✓	✓	✓	Awareness on IPR
21UIB6S2	Garment Merchandising	✓	✓	✓		Awareness on Garments Industry


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Dr. N. BHUVANESHKUMAR
M.Com. IB., M.Phil., MBA., Ph.D.
B.Com. International Business - i / c
NGM College, Pollachi - 642001.





PRINCIPAL

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District