

List of Courses having focus on local, national, regional and global developmental needs

offered by the DEPARTMENT OF COMMERCE-BUSINESS PROCESS SERVICES

DEPARTMENT OF COMMERCE-BUSINESS PROCESS SERVICES

Programme: B.COM.BPS						Year: 2023-2026
Course Code	Course Title	Need				Rationale
		Local.	National	Regional	Global	
23UBP101	CC I: Financial Accounting		✓			Preparation of various financial statements
23 UB P102	CC II: Introduction to Information Technology				✓	Gain knowledge of computer systems and information technology
23 UB P 1A1	GE I – Allied I: Business Economics				✓	Application of economic concepts for business decision making
23 UB P 1A2	GE I – Allied I: Principles of Management				✓	Application of management principles and techniques
23 UB P 203	CCIII: Higher Financial Accounting		✓			Deal with accounts of a partnership firm
23 UB P 204	CC IV: <i>Accounting for Finance and Corporate</i>				✓	Understand the Finance and Accounting Process applied in corporate sectors
23 UB P 205	CC LabI: Programming Language- Business Application Software and Google Workspace				✓	Deploy the software skill in business

23 UBP 2A1	GE II – Allied II: Business organization and office Management		✓			Understand the forms of organizations and functioning of stock exchange
23 UBP 2A2	GE II – Allied II: Banking Law and Practice		✓			Provide knowledge about the working of a bank
23 UBP 2S1	SEC I: Naan Mudhalvan : Security Markets	✓				Create awareness about Security Markets
23UBP306	CCV: Corporate Accounting		✓			Preparing financial statement of joint stock company
23 UBP 307	CC VI: <i>Principles and Practices of Insurance</i>			✓		Evaluate the life and non insurance policies
23 UBP 308	CC VII: Case Analysis				✓	Develop analytical skills, problem solving abilities and decision making strategies
23 UBP 3A1	GE III – Allied III: Business Mathematics				✓	Developing proficiency in analytical reasoning
23 UBP 3A2	GE III – Allied III: Computer Application Practical- Computational Finance Using Spread Sheet				✓	Execute and evaluate all the tools and techniques of excel
23 UBP 3N1	Non-Major Elective I: Entrepreneurial Development				✓	Development of Entrepreneurship as a Profession

23 UBP.3N2	Non-Major Elective I: Advertising and Sales Promotion		✓			Understand how advertisement is used as a tool to achieve marketing Objectives
23UBP409	CC VIII: Income Tax		✓			Apply the income tax laws for computation of an individual's taxable income
23 UBP 410	CC IX: <i>Organizational Behaviour</i>			✓		Familiarize the participants with the behavioural patterns of human beings at individual and group levels in the context of an Organization
23 UBP 411	CCLabII: Programming Lab in Tally		✓			Developing software skills among the students
23 UBP 4A1	GE IV – Allied IV: Statistical Methods				✓	Proficiency in basic statistical skills
23 UBP 4A2	Operational Research				✓	Gain knowledge on Research Management Techniques
23 UBP 4S1	SEC II: Naan Mudhalvan: Industry 4.0		✓			Learn the applications and tools of Industry 4.0

23 UBP 4N1	Non-Major Elective Paper -II : Project Management	✓				Evaluate the issues required in managing customer satisfaction and service quality
23 UBP 4N2	Non-Major Elective Paper -II : Service Marketing	✓				Demonstrate effective leadership and manage the selection and initiation of individual projects
23UBP512	CC X: Cost Accounting		✓			Analyze the elements of cost involved in various processes
23 UBP 513	CCXI: Investment Management				✓	Evaluate the various financial instruments
23 UBP 514	CCXII: <i>Campus to Corporate</i>		✓			Expose into the challenges faced by the fresher/ new entrants in the corporate life
23 UBP 515	CCXIII: <i>Banking For BPS</i>				✓	Real time usage of banking functions and its activities
23 UBP 516	CC XIV: Institutional Training		✓			Training will develop intermediate to advanced

						knowledge and skills
23 UBP 5E1	DSE-I#: Commercial Law				✓	Evaluate the principles and legal techniques to resolve practical problems in the area of commercial law
23 UBP 5E2	DSE-I#: Brand Management			✓		Understand how marketers apply branding to their strategic advantage
23 UBP 5E3	DSE-I#: Auditing Principles and Practices		✓			Implement the audit process from planning of audit to completion of audit
23 UBP 5S1	SEC III: <i>Market Research</i>				✓	Preparation marketing research report and make presentation of the research result.
23 UBP 5S2	SEC III: Human Resource Management			✓		Examine the current issues, trends practices and processes in HRM
23 UBP 617	CC XV : Management Accounting		✓			Analyze financial statement to help managerial decision making

23 UBP 618	CC XVI: Supply Chain Management				✓	Analyse the smooth transition of goods and services from manufacturers to the customers
23 UBP 619	CC XVII: Business Process Management				✓	Understand ethical obligations and responsibilities of business
23 UBP 6E4	DSE-II^{##}: Ecommerce and Information Security				✓	Review legal issues and privacy in e-commerce and recognize global e-commerce issues
23 UBP 6E5	DSE-II^{##}: Security Analysis and Portfolio Management		✓			Analyze the performance of a selected portfolio for a certain period
23 UBP 6E6	DSE-II^{##}: Financial Management		✓			Understand how to take capital budgeting and investment decisions
23 UBP 6E7	DSE-III^{###}: Company Law and Secretarial Practice		✓			Knowledge and understanding the provisions of the Companies Act, 2013
23 UBP 6E8	DSE-III^{###}: International Business				✓	Expose the students to the trade operations in the International

						Scenario
23 UBP 6E9	DSE-III###: Business Communication				✓	Skill of drafting business letters
23 UBP 6S1	SEC IV: Naan Mudhalvan: Goods and Service Tax			✓		Evaluate the rules and regulations of Goods and Service Tax Act
23 UBP 6S2	SEC IV: Naan Mudhalvan Mutual Fund Foundation	✓				Evaluate the performance of mutual funds using appropriate metrics and benchmarks


HoD

Dr. M. AKILANAYAKI,
M.Com., M.Phil., MBA, PGDCA, NET, SLET, Ph.D.,
Assistant Professor
Department of Commerce
NGM College, Pollachi - 642 001.



PRINCIPAL

Dr. R. MUTHUKUMARAN,
M.A., M.Phil., B.Ed., Ph.D.,
PRINCIPAL
N.G.M. College, Pollachi - 642 001
Coimbatore District