

Nallamuthu Gounder Mahalingam College (Autonomous)

Pollachi

**List of Courses having focus on Local, National, Regional and Global Developmental needs
offered by the B.Com – Banking and Insurance - 2023**

B.COM – BANKING AND INSURANCE						
Programme: B.Com – Banking and Insurance						Year: 20233
Course Code	Course Title	Need				Rationale
		Local	National	Regional	Global	
21UBI513	Core - XIII : Income Tax	✓	✓	✓		To apply the knowledge of income tax as the learner working in income tax consultant.
21UBI514	Core - XIV : Financial Innovations in Banking and Insurance		✓			Enhancing knowledge in application of latest developments in banking and insurance fields by the learner in future
21UBI515	Core - XV : Skill Enhanced Course - International Banking		✓	✓		International Banking will be helpful to the students to launch new businesses and particularly to know the Export and Import procedures and method of payment for overseas trade.
21UBI516	Core - XVI : Principles and Practices of Auditing	✓	✓	✓		Auditing is the most Required one for the learner as they working in companies for the maintenance of various accounts book.

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21UBI517	Core - XVII : Internship	✓	✓	✓		To get the practical knowledge on commercial, banking and insurance industries.
21UBI5E1	Core Elective - I : Supply Chain Management		✓			To apply the concepts of Supply Chain Management while the learner is placed in manufacturing companies.
21UBI5E2	Investment Management	✓	✓	✓		This course give the importance in the field persons working in Bullion Trading, Advisors to various investment alternatives, Speculators, Security brokers, Portfolio advisors, Risk management Analyst, Fundamental and Technical Analyst.
21UBI5E3	Business Environment		✓	✓	✓	Enhancing the knowledge of the leaner while working in companies.
21UBI5AL	Advanced Learner Course - I (Optional) - Self Study – Digital Marketing		✓	✓		Applying the knowledge of Digital Marketing while they placed in companies.
21UBI5S1	Skill Based Elective - I : Principles of Management	✓	✓	✓	✓	Understand the various management principles and it will be helpful while they working in organizations.
21UBI5S2	Entrepreneurship Development		✓	✓		Knowing about the Industrial Houses, Budget Planning for

						new start -ups, Project consultation.
21UBI618	CORE XVIII: Management Accounting	✓	✓	✓		Useful for the persons appointed as management accountant.
21UBI619	CORE XIX: Indirect Tax	✓				Applying goods and services tax and use the same for import and export trade as they working in organizations.
21UBI620	Core - XX : Skill Enhanced Course - Commerce, Banking and Insurance Practicals		✓	✓		Enabling the students in filling various banking and Insurance forms.
21UBI6E1	Core Elective - II : Consumer Behaviour		✓			Applying the importance of consumer behaviour as they working in organizations.
21UBI6E2	Customer Relationship	✓	✓		✓	Enhancing the Knowledge of Customer relations as they work in organizations like Customer Service Representative, Customer Service Supervisor and Customer Service Manager.
21UBI6E3	Financial Management		✓	✓		Enlightening the knowledge of financial management of the learner working in various capacities such as, Financial advisors, Corporate financier,

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21UBI6E4	Core Elective - III : / International Business			✓	✓	Financial Controller Helpful when the learner is working as Foreign Exchange Dealers, Start-up Exporter, New Business ventures.
21UBI6E5	Financial Markets and Institutions	✓	✓	✓		Helpful while the Learner is working in stock market operations and companies.
21UBI6E6	: Retail Management	✓	✓			Applying the concepts of retail management as they working in companies.
21UBI621	Core - XXI : Programming Laboratory in Tally	✓	✓	✓		Applying the knowledge of banking in organisations, banking and insurance sectors.
21UBI6AL	Advanced Learner Course - II (Optional) - Self Study - Services Marketing		✓		✓	Enhancing the knowledge of learner as they working in Marketing Analyst, Marketing Coordinator, Marketing Manager and Marketing Specialist.
21UBI6S1	E-Commerce and Its Applications		✓	✓	✓	Applying the concept of e- commerce in working places.
21UBI6S2	Skill Based Elective - II : Human Resource Management	✓	✓	✓		Application of knowledge of human resource management in organizations.
22UBI305	CC - V: Corporate Accounting	✓	✓	✓		Enhancing the knowledge of learner while working in

						Joint Stock Company, Banking and Insurance Company.
22UBI306	CC - VI: Principles of Life Insurance		✓	✓		Enhancing the Knowledge of learner while working in Life Insurance Corporations as Administrative Officer, Development Officer, Insurance/Composite Agents, Insurance Surveyors, Actuaries, Insurance Underwriter.
22UBI307	CC - VII: Mercantile and Company Law		✓	✓		Enhancing the learner while doing business contracts in self or in work places. Also to gain the companies rules and regulations for incorporations
22UBI308	CC - VIII: Business Application Software and Information Security		✓		✓	Applying knowledge of Ms-Office and Network system while working in organizations such as Corporate Companies, Banks and Insurance sectors.
22UBI3A1	GE - III – Allied III: Programming Laboratory in MS Office	✓	✓	✓		Helps to complete the work in organization rapidly such as typing document, performing mathematical and statistical

						calculations and PowerPoint presentations in offices this programming paper will be useful.
23UBI3A2	Programming Lab in HTML	✓		✓		To gain the knowledge of website creation through HTML
22UBI3N1	Non Major Elective - I : Fundamental of Insurance		✓	✓		Enhancing the Knowledge of learner while working in Life Insurance Corporations as Administrative Officer, Development Officer, Insurance/Composite Agents, Insurance Surveyors, Actuaries, Insurance Underwriter.
22UBI3N2	Fundamentals of Banking	✓	✓	✓		Enhancing the knowledge for role of Investment Banker, Loans Executive, Merchant Banker, Credit Appraiser and Retail Banker in banks this subject will be helpful.
22UBI409	CC - IX: Cost Accounting	✓	✓	✓		Applying the knowledge of cost accounting in working places particularly in manufacturing companies and make decision to make or buy situations. This paper will

						helpful to the students those who are appointed as cost accountant and cost manager.
22UBI410	CC - X: Principles of General Insurance	✓	✓	✓		Enhancing the Knowledge of learner while working in General Insurance Corporations as Administrative Officer, Development Officer, Insurance/Composite Agents, Insurance Surveyors, Actuaries, Insurance Underwriter.
22UBI411	CC - XI: Introduction to Industry 4.0	✓	✓	✓	✓	To apply the knowledge of Industry 4.0 as the learner working in Industry.
22UBI4A1	GE - IV : Allied IV: Programming Laboratory in Tally		✓		✓	Applying the knowledge of banking in organisations, banking and insurance sectors.
22UBI4A2	GST Practicals		✓	✓		To gain the knowledge about the GST practices
22UBI4S1	SEC - II: NaanMudhalvan: Quantitative Aptitude			✓	✓	To develop mental ability with various aptitude skills
22UBI4S2	Business Correspondence	✓	✓	✓	✓	To develop communication in all aspects with letter writing and replying the communications

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22UBI4N1	Non Major Elective - II : Commerce and Banking Practicals	✓	✓		Providing practical applications of knowledge in roles such as auditing, tax consulting, corporate finance, investment banking.
22UBI4N2	Recent trends in Banking	✓	✓	✓	To enhancing the knowledge in asset Manager, financial Risk Manager, Business Analyst, Internal Auditor, Credit Analyst, Loan Officer, Bank Teller, Foreign Exchange Trader.
23UBI101	CC - I: Financial Accounting	✓	✓	✓	Applying knowledge of Maintenance of Business Records, Preparation of Financial Statements, Comparison of Results, Decision Making, Evidence in Legal Matters, Helps in Taxation Matters.
23UBI102	CC - II: Indian Banking System		✓	✓	Enhancing the knowledge for role of Investment Banker, Loans Executive, Merchant Banker, Credit Appraiser and Retail Banker in banks this subject will be helpful.
23UBI1A1	GE - I – Allied I: Business Economics	✓		✓	Application of Business Economics while the learner placed in organizations.
23UBI1A2	Indian Economy		✓	✓	Apply the economic models to know the national income and

						macro economy development
23UBI203	CC - III : Financial Accounting II	✓		✓	✓	Applying the knowledge of Partnership Accounting and Fire Claims.
23UBI204	CC - IV: Banking Law and Practice		✓	✓		Enhancing the knowledge of the learner working as Bank Manager.
23UBI2A1	GE - II – Allied II: Business Mathematics and Statistics	✓	✓			Applying mathematical and statistical knowledge while working in companies such as Data Interpreter, Market Researcher.
23UBI2A2	Mathematics for Finance and Statistical Models		✓			Analyse statistical data with various statistical tools and techniques
23UBI2S1	SEC - I: NaanMudhalvan : E-Commerce and its Application	✓	✓	✓	✓	To install technology into the commercial activities
23UBI2S2	Professional Skills		✓	✓		Applying the English fluency for professional development.

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