

Nallamuthu Gounder Mahalingam College (Autonomous)

Pollachi

**List of Courses having focus on Local, National, Regional and Global Developmental Needs
offered Department of B.Com (PA) – Academic Year 2023-2024**

List of Courses having focus on Local, National, Regional and Global Developmental Needs offered Department of B.Com (PA)						
B.Com (PA)						
Programme: B.Com (PA)					2021-2024 (V and VI Semesters) 2022-2025 (III and IV Semesters) 2023-2026 (I and II Semesters)	
Course Code	Course Title	Need				Rationale
		Local	National	Regional	Global	
21 UPA 514	Cost Accounting		✓			To enlighten on the importance of cost ascertainment, reduction and control
21 UPA 515	Executive Communication				✓	To develop writing Skill and train how to correspond with the organizations along with the basic exposure to various forms and materials associated with office management.
21UPA 516	Financial Services		✓			To acquire an depth knowledge in financial services
21UPA5E11	Banking Theory Law and Practice /		✓			To impart a thorough knowledge on the various functions and loans and advances offered by the central bank and other nationalized banks and other services rendered by the banks..
21UPA5E12	Principles of Insurance		✓			To gain knowledge of insurance market in India.
21UPA5E13	MIS and Industry 4.0		✓			To gain knowledge in the Management Information System and its role in business.
21UPA 517	Human Resource Management		✓			To study the issues and approaches relating to managing the human resources
21UPA5S11	Business Ethics		✓			To understand ethical issue in business
21UPA5S12	Brand Management		✓			To teach the importance of brand and its impact among the customers
21UPA618	Management Accounting		✓			To enlighten on the different tools and techniques used by the management for decision making.

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Course Code	Course Title	Need				Rationale
		Local	National	Regional	Global	
21UPA619	Strategic Management		✓			To develop an understanding of the general and competitive business environment
21UPA620	Information Technology & E-Security				✓	To develop an understanding of Information Technology as a key enabler and facilitator of implementing Information Systems in enterprises and their impact on business processes and controls.
21UPA621	Practical Auditing		✓			To undergo the internship training in the auditor's office to get hands-on training.
21UPA6E21	Operations Research		✓			To create an awareness in the application of mathematical and statistical tools in Business Research.
21UPA6E22	Investment Management		✓			To impart knowledge related to the various tools of investments.
21UPA6E23	Customer Relationship management		✓			To understand and familiarize the concept of Customer Relationship Management and its application in various businesses.
21UPA6E31	Auditing and Assurance		✓			To provide an understanding of the principles and practice of Auditing and procedure for investigation.
21UPA6E32	Case Analysis		✓			To enable the student to develop their analytical skills, evaluating new and current knowledge, problem solving abilities and decision making strategies.
21UPA6E33	Retail Business Management		✓			To enable the students to understand the various concepts in Retail business management.

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		Local	National	Regional	Global	
21UPA6S21	Entrepreneurial Development	✓	✓	✓	✓	To Identify the business opportunities and prepare a project
21UPA6S22	Supply Chain Management			✓		To create awareness about the supply chain activities taken to deliver the goods
22UPA 305	Corporate Accounting		✓			To inculcate knowledge among the students about the accounts prepared in the corporates as per the Accounting Standards and Companies Act 2013.
22UPA 306	Income Tax		✓			To facilitate the students to gain adequate knowledge to compute tax of an individual assessee.
22UPA 307	Company Law and Secretarial Practice		✓			To provide with basic knowledge and understanding on the Law relating the provisions of the Companies Act, 2013 and Secretarial Practice.
22UPA 308	Modern Marketing		✓			To expose the students with the knowledge of New Marketing ideas.
22UPA 309	Business Management		✓			To have basic knowledge in the concepts involved in management
22UPA 3A3	Computer Applications – I; Programming Lab in MS Office		✓			To enhance the practical knowledge in Microsoft office tools
22UPA 410	Higher Corporate Accounting		✓			To enable the students to understand accounting concepts applied in corporates and forms of organisations

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Course Code	Course Title	Need				Rationale
		Local	National	Regional	Global	
22UPA 411	Industrial Law		✓			To provide learning experience of various Laws available for the protection of Industries and labourers.
22UPA 3A3	Computer Applications – I; Programming Lab in MS Office		✓			To enhance the practical knowledge in Microsoft office tools
22UPA 412	Financial Management		✓			To offer relevant and actual knowledge of financial management that can be applied in practice with making financial decisions and resolving financial problems.
22UPA 413	Indirect Taxation		✓			To impart basic knowledge about major Indirect Taxes and its latest amendments.
22UPA 4A4	Computer Applications – II Programming Lab in Tally		✓			To develop the knowledge in computerized accounting packages.
23UPA101	CC I : Financial Accounting	✓	✓	✓		To impart knowledge to the students for the preparation of various accounting statements
23UPA102	CC II : General Economics	✓	✓	✓		To ensure basic understanding of economic systems, economic behaviour of individuals and organizations.
23 UPA 1A1/ 23 UPA 1A2	GE I – Allied I : Computer Applications – I; Programming Lab in MS Office / Introduction to Computer (Theory)		✓			To enhance the practical knowledge in Microsoft office tools.

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Course Code	Course Title	Needs				Rationale
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23 UPA 103	CC III: Principles of Management		✓			To have basic knowledge in the concepts involved in management.
23UPA204	CC IV: Higher Financial Accounting		✓			To familiarize the fundamental concepts and updations in financial Accounting.
23UPA205	CC V: Commercial Law					To make the students to understand the fundamentals of Commercial Laws such as Indian contract Act, Sale of Goods act and Partnership Act.
23UPA2A1/ 23UPA2A2	GE II – Allied II: Business Maths & Statistics/SPSS Packages	✓	✓	✓	✓	To educate the concepts in Statistics and Mathematics in solving problems relating to marketing and finance and application of the same as useful quantitative tools in business decision making.


BoS Chairman

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