

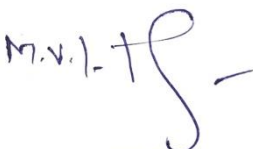
**List of Courses having focus on Local, National, Regional and Global developmental needs
offered by the Department of Commerce(E-Commerce)**

DEPARTMENT OF COMMERCE(E-COMMERCE)						
Programme: Commerce (E-Commerce)						
Course Code	Course Title	Need				Rationale
		Local	National	Regional	Global	
23UEC101	Core - I : Principles of Accounting	✓	✓	✓	-	Application of Knowledge
23UEC102	Core - II : Business Application Software	✓	✓	✓	✓	Enhancing knowledge in Computer field
23UEC1A1	Allied - I : Business Economics	✓	✓	✓	✓	Effective Decision making
23UEC103	Core Lab - I : Programming Laboratory – I : MS – Office	✓	✓	✓	✓	Application of knowledge in ms office
22UEC204	Core - III : Business Communication	✓	✓	✓	✓	Enhance knowledge in business communication
23UEC205	Core - IV : Fundamentals of E-commerce	✓	✓	✓	✓	Application of E- Commerce models
23UEC2A2	Allied - II : Principles of Management	✓	✓	✓	✓	Application of knowledge in management
23UEC206	Core Lab - II : Programming Laboratory – II : Accounting Package Tally	✓	✓	✓	✓	Application of knowledge in tally
23VAD202	Manaiyiyal Mahathuvam - I	✓	✓	✓	-	Women empowerment education
23VAD203	Uzhavu Bharatham - I	✓	✓	✓	✓	To educate about the backbone of our nation
22UEC307	Core - V : Modern Marketing	✓	✓	✓	✓	Enhance knowledge in marketing
22UEC308	Core - VI : Object Oriented Programming with C++	✓	✓	✓	✓	To educate the computer programming
22UEC309	Core - VII : Advanced Accounting	✓	✓	✓	✓	Application of Knowledge
22UEC3A3	Allied - III : Statistics for Business	✓	✓	✓	✓	Application of Knowledge

22UEC310	Core Lab - III : Programming Laboratory – III: Object Oriented Programming with C++	✓	✓	✓	✓	Experimental / Practical Learning
22UEC3N1/22UEC3N2	Non Major Elective - I : Dynamics in E-Commerce Non Major Elective - I : E-Banking	✓	✓	✓	✓	Enriching knowledge in E-commerce
22VAD302	Manaiyiyal Mahathuvam - II	✓	✓	✓	✓	Women empowerment education
22VAD303	Uzhavu Bharatham - II	✓	✓	✓	✓	To educate about the backbone of our nation
22UEC304	Business Ethics for Young Entrepreneurs	✓	✓	✓	✓	Educates ethical behavior
22UEC411	Core - IX : Financial Markets and Institutions	✓	✓	✓	✓	Enlighten the financial transactions/ Awareness
22UEC412	Core - X : Software Development with Visual Basics	✓	✓	✓	✓	Develop software interface
22UEC413	Core - XI : Cost Accounting	✓	✓	✓	✓	Application of Knowledge
22UEC4A4	Allied - IV : Business Mathematics	✓	✓	✓	✓	Application of Knowledge
22UEC414	Core Lab - IV : Programming Laboratory – IV : Software Development with Visual Basics	✓	✓	✓	✓	Practical learning on software development
22 UEC4N21/22UEC4N22	Non-Major Elective – II Applications of E-Commerce Non-Major Elective – II E-Commerce	✓	✓	✓	✓	Enriching knowledge in E-commerce
22VAD402	Manaiyiyal Mahathuvam – III	✓	✓	✓	✓	Women empowerment education
22VAD403	Uzhavu Bharatham – III	✓	✓	✓	✓	To educate about the backbone of our nation
22UEC404	E-Business for Young Graduates	✓	✓	✓	✓	To start business in digital era
21UEC515	Core - XII : Income Tax Law and Practice	✓	✓	✓	-	To enhance the taxation details
21UEC516	Core - XIII : Skill Enhanced Course: Information Security and E-Commerce	✓	✓	✓	✓	To enhance knowledge in information security and E-Commerce
21UEC517	Core - XIV : Internet & Web Designing	✓	✓	✓	✓	Need of the Hour
21 UEC 5E1	Core Elective - I :Advertising and sales promotion	✓	✓	✓	✓	Enriching knowledge in Advertising and Sales promotional activities
21 UEC5E2	Core Elective - I : Retail Business Management	✓	✓	✓	✓	Enriching Knowledge in Retail business

						management
21 UEC5E3	Core Elective - I : Services Marketing	✓	✓	✓	✓	Knowledge to acquaint the basic concepts services marketing
21UEC518	Core Lab - V : Programming Laboratory – V: Internet & Web Designing	✓	✓	✓	✓	To develop web page
21UEC519	Software Project Viva – Voce	✓	✓	✓	✓	Application of knowledge in field areas
21UEC5AL1	Advanced Learner Course - I : Organizational Behavior	✓	✓	✓	✓	Conceptualization of organizational life
21 UEC 5S11	Skill Based Elective I: Commercial Law/	✓	✓	✓	-	Knowledge enhancement in business law
21 UEC 5S12	Skill Based Elective I: Fundamentals of Entrepreneurship	✓	✓	✓	✓	Inculcate fundamentals of Entrepreneurship
21UEC620	Core - XV : Skill Enhanced Course : Management Accounting	✓	✓	✓	-	Knowledge enhancement in management Accounting
21UEC621	Core - XX : Java Programming	✓	✓	✓	✓	Necessity for the digital era
21 UEC 6E1	Core Elective - II : Investment Management	✓	✓	✓	✓	Enhancing knowledge in accounting
21 UEC 6E2	Core Elective - II : Human Resource Management	✓	✓	✓	✓	Enhancing Knowledge in Human resources
21 UEC 6E3	Core Elective - II : Customer Relationship Management	✓	✓	✓	✓	Enhancing knowledge in managing customer relationships.
21 UEC 6E4	Core Elective - III : E-Commerce Strategy and Applications /	✓	✓	✓	✓	Enhancing knowledge in E-Commerce
21 UEC 6E5	Core Elective - III : Social Networking Services	✓	✓	✓	✓	Application of PHP-based script with MySQL
21 UEC 6E6	Core Elective – III : Open Source Technologies	✓	✓	✓	✓	Educating corporate governance mechanism and principles
21UEC622	Core Lab - VI: Programming Laboratory – VI: Java	✓	✓	✓	✓	Experimental knowledge
21 UEC 6AL2	Advanced Learner Course – II: Digital Marketing	✓	✓	✓	✓	To accelerate career growth in digital era
21 UEC 6S21	Skill Based Elective - II : Company Law	✓	✓	✓	✓	Enhancing knowledge in legislature

21 UEC 6S22	Skill Based Elective - II : Project Management	✓	✓	✓	✓	Application of Knowledge infield and doing projects
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