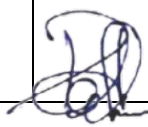


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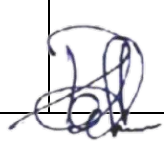
Pollachi

**List of Courses having focus on local, national, regional and global developmental needs offered by
the Department of B.Com CA**

B.COM CA						
Programme: B.Com (CA)						Year:2023 -2024
Course Code	Course Title	Need				Rationale
		Local	National	Regional	Global	
23UCC101	Financial Accounting	✓	✓	✓	✓	Enrich students' knowledge in basic financial accounting
23UCC1A1	Business Economics	✓	✓	✓		Prepare students to examine the importance and applications of economic analysis to make business decision
23UCC1A2	Managerial Economics	✓	✓	✓		Enrich the students to analyse the importance of managerial economics
23UCC102	Executive communication	✓	✓	✓		Develop the oral and written communication skills of the students
23UCC103	Core Lab I - Office Automation	✓	✓	✓	✓	Prepare students for document preparation, business calculations, presentation of information,
23UCC204	Higher Financial Accounting	✓	✓	✓	✓	Expose to students the accounting procedure of partnership firms
23UCC2A1	Business Mathematics	✓	✓	✓		Enable students to apply basic mathematical knowledge to solve the real life business problems
23UCC2A2	Operations Research - I	✓	✓	✓		develop the knowledge of students in the application of mathematical tools in decision


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 UG Department of Commerce (CA)
 NGM College, (Autonomous), Pollachi - 642 001

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23UCC205	Core Lab II–Web Designing	✓	✓	✓	✓	Develop students knowledge in designing WebPages
22UCC305	Corporate Accounting	✓	✓	✓	✓	Develop students' knowledge on corporate accounting in conformity with the provision of the Companies Act 2013
22UCC306	Principles of Marketing	✓	✓	✓	✓	Endow students with the knowledge of principles of marketing
22UCC307	RDBMS	✓	✓	✓	✓	Enrich students knowledge on relational database management system
22UCC308	Company Law	✓	✓	✓		Provide basic knowledge on the provisions of the Companies Amendment Act, 2013
22UCC3A3	Executive Communication (Practical)	✓	✓	✓		Develop the oral and written communication skills of the students
22UCC309	Core Lab - Oracle	✓	✓	✓	✓	Develop and manage the relational database design
22UCC3N1	Non Major Elective - I : Customer Relationship Management	✓	✓	✓		Develop an understanding in the application of customer relationship management in real business world
22UCC3N2	Non Major Elective - I : Supply Chain Management	✓	✓	✓		Improve the knowledge of students in the areas of product delivery system
22UCC410	Cost Accounting	✓	✓	✓	✓	Expose the students the basic concepts and tools used in cost accounting
22UCC411	Visual Basic	✓	✓	✓	✓	Enable the students to develop an application oriented software
22UCC412	Business Law	✓	✓	✓		Provide basic knowledge on the provisions of the Indian Contract Act


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 UG Department of Commerce (CA)
 NGM College, (Autonomous), Pollachi - 642 001

22UCC4A4	Business Statistics	✓	✓	✓	✓	Develop students knowledge in the application of statistical tools in business analysis
22UCC413	Core Lab IV - Visual Basic -	✓	✓	✓	✓	Develop the business application software using Visual Basic
22UCC414	Core Lab V - Tally	✓	✓	✓		Enrich students' practical knowledge in accounting package and to prepare them for job market
22UCC4N1	Non Major Elective - II : Commerce & Computer Application Practical	✓	✓	✓		Enrich the students' knowledge in basic form filling and to develop their skills in utilizing various online applications
22UCC4N2	Non Major Elective - II : Retail Management	✓	✓	✓		Expose the students in the area of retail marketing management
21UCC515	Income Tax	✓	✓	✓		Facilitate the students to gain adequate knowledge in Income-Tax
21UCC516	Banking and Insurance Law	✓	✓	✓		Enrich the students' knowledge on the various provisions of banking and insurance law
21UCC517	Programming in C	✓	✓	✓	✓	Promote the students' knowledge in 'C' programming language
21UCC518	Institutional Training	✓	✓	✓		Train the students in real business situations
21UCC519	Programming Lab V - C	✓	✓	✓	✓	Equip the students to write programming language for developing a system based computer project for the business
21UCC5E1	Financial Markets and Services	✓	✓	✓		Inculcate the knowledge the qualities and dynamics of consumers in the real world

Head of the Department
UG Department of Commerce (CA)
NGM College, (Autonomous), Pollachi - 642 001

21UCC5E2	Principles of Management	✓	✓	✓	✓	Familiarizes the students with concepts and principles of management
21UCC5E3	Entrepreneurial Development	✓	✓	✓		Encourage students to become entrepreneurs.
21UCC5AL1	Advanced Learner Course - I International Marketing (Optional) - Self Study				✓	Enrich students knowledge in global marketing
21UCC5S1	Skill Based Elective - I : Commerce and Computer Application Practical	✓	✓	✓	✓	Enrich the students' knowledge in basic form filling and to develop their skills in utilizing various online applications.
21UCC5S2	Skill Based Elective - I : Investment Management	✓	✓	✓	✓	Make the students to understand the fundamentals of investment management
21UCC620	Management Accounting	✓	✓	✓	✓	Enlighten the students on the different concepts of management accounting
21UCC621	Auditing and Corporate Governance	✓	✓	✓		Inculcate the students about auditing and corporate governance
21UCC6E1	Core Elective - II : Indirect Taxation /	✓	✓	✓		To impart basic knowledge about major indirect taxes
21UCC6E2	Core Elective - II : Stock Market Operation	✓	✓	✓		Inculcate the proficiency in building career opportunities in stock market
21UCC6E3	Core Elective - II : Enterprise Resource Planning & Industry 4.0	✓	✓	✓	✓	To prepare the students to develop the basic understanding of how ERP enriches the organization and to have knowledge on industry 4.0
21UCC6E4	Core Elective - III : Business Organization and Office Management	✓	✓	✓	✓	To enable the students to develop an application oriented software
21UCC6E5	Core Elective - III : Legal Aspects of Marketing and Advertising	✓	✓	✓		To Enrich the students knowledge on the laws governing marketing and

Head of the Department
UG Department of Commerce (CA)
NGM College, (Autonomous), Pollachi - 642 001

						advertising of products and services
21UCC6E6	Core Elective – III : E-Commerce and Information Security	✓	✓	✓	✓	Expose the students' on fundamentals of e-commerce and need for information security
21UCC622	Lab - Multimedia (Skill Enhanced Course)	✓	✓	✓	✓	Promote the students' designing skills in multimedia application
21UCC6AL2	Advanced Learner Course - II Basic Research Techniques (Optional) - Self Study	✓	✓	✓	✓	To understand some basic concepts of research and its methodologies
21UCC6S1	Skill Based Elective - II : Practical Marketing	✓	✓	✓	✓	Enable the students to enhance the marketing scenario.
21UCC6S2	Skill Based Elective - II : Organizational Behaviour	✓	✓	✓	✓	Expose the students to understand the organization structure and maintain relationships.



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